

REP HEADLINE# C296388 TRF# E:120904 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 4: UNAPPROVED REV #2 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 20.14
 CHANGES ** WFLA-TV ***

ADV # ADV. NAME POLI/E OBAMA/D/PRE/US REP. # OFF. # SALESMAN #
 AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20007

ORDER # CONTRACT # 6296388 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT15/12 20.14

REP: REVISION 10/15
 SPOTS CANCELED ON LN'S 21 AND 58
 EGM CHANGE LN 78
 LN'S 102-104
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
 : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :
 AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1537
 AGENCY PRODUCT CODE = 101

21	S	800P-900P	30			\$3,400.00	10/5	10/5	0		FRI	0
21	S	800P-900P	30			\$3,400.00	10/19	10/19	0		FRI	0
21	S	800P-900P	30			\$3,400.00	11/2	11/2	1		FRI	1

PROGRAM : WHITNEY/COMMUNITY
 CON COM1 : WHITNEY/COMMUNITY

Handwritten signature/initials

REP HEADLINE# C236388 TRF# E:120904
 \$\$\$ MOD# 4: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP OCT15/12 20.14
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
58	S		600A-700A	30		\$900.00	10/8	10/8	0		MON	0
58	S		600A-700A	30		\$900.00	10/15	10/15	0		MON	0
58	S		600A-700A	30		\$900.00	10/22	10/22	0		MON	0
58	S		600A-700A	30		\$900.00	10/29	10/29	0		MON	0
58	S		600A-700A	30		\$900.00	11/5	11/5	0		MON	0
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1: NEWSCHANNEL 8 TODAY												
78	NZ		800P-900P	30		\$3,400.00	10/12	10/12	1		FRI	1
PROGRAM : VOICE												
CON COM1: VOICE												
102	A		900P-1000P	30		\$1,300.00	10/20	10/20	1		SAT	1
PROGRAM : CHICAGO FIRE												
CON COM1: CHICAGO FIRE												
103	A		1000P-1100P	30		\$1,400.00	10/20	10/20	1		SAT	1
PROGRAM : L AND O SVU												
CON COM1: LAM AND ORDER SVU												
104	A		800P-900P	30		\$3,400.00	10/19	10/19	1		FRI	1
PROGRAM : GRIMM												
CON COM1: GRIMM												
OCT/12	543865.00		NOV/12	166265.00								

CONTRACT TOTAL 710130.00
 TOTAL SPOTS 607

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	: SPTS

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED
 SVC- NSI BOOKS- OCT/PJ
 DEMOS- RA35+*
 MOD CODE A-AUD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6,96388 TRF# E:120904
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-8399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT12/12 19.07
CHANGES *** WFLA-TV ***

ADV # ADV. NAME FOLI/B OBAMA/O/PRE/US
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,
WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6296388

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT12/12 19.07

REP: REVISION 10/12
SPOTS CANCELED LN'S 5,13-16,18-19,32,36,38-39,44,49,57-58,60,62-63
LN'S R6-101 ADDED
NEW TTL \$710,130
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
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ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :
AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1537
AGENCY PRODUCT CODE = 101

5	ES	1200N-100P	30			\$200.00	10/2	10/5	4		TU-F	4
5	ES	1200N-100P	30			\$200.00	10/9	10/12	4		TU-F	4
5	ES	1200N-100P	30			\$200.00	10/16	10/19	0		TU-F	0
5	ES	1200N-100P	30			\$200.00	10/23	10/26	4		TU-F	4
5	ES	1200N-100P	30			\$200.00	10/30	11/2	4		TU-F	4

PROGRAM : TODAY SHOW 3

WFLA: \$2700

9/15/15

CON COM1: TODAY SHOW 3

13	ES	600P-630P	30	\$1,200.00	10/2	10/5	4	TU-F	4
13	ES	600P-630P	30	\$1,200.00	10/9	10/12	4	TU-F	4
13	ES	600P-630P	30	\$1,200.00	10/16	10/19	0	TU-F	0
13	ES	600P-630P	30	\$1,200.00	10/23	10/26	4	TU-F	4
13	ES	600P-630P	30	\$1,200.00	10/30	11/2	4	TU-F	4

PROGRAM : NEWS CHANNEL8
CON COM1: NEWS CHANNEL8

14	ES	600A-700A	30	\$700.00	10/2	10/5	2	TU-F	2
14	ES	600A-700A	30	\$700.00	10/9	10/12	2	TU-F	2
14	ES	600A-700A	30	\$700.00	10/16	10/19	0	TU-F	0
14	ES	600A-700A	30	\$700.00	10/23	10/26	2	TU-F	2
14	ES	600A-700A	30	\$700.00	10/30	11/2	2	TU-F	2

PROGRAM : NEWSCHANNEL 8 TODAY
CON COM1: NEWSCHANNEL 8 TODAY

15	ES	630P-700P	30	\$5,000.00	10/2	10/5	4	TU-F	4
15	ES	630P-700P	30	\$5,000.00	10/9	10/12	4	TU-F	4
15	ES	630P-700P	30	\$5,000.00	10/16	10/19	0	TU-F	0
15	ES	630P-700P	30	\$5,000.00	10/23	10/26	4	TU-F	4
15	ES	630P-700P	30	\$5,000.00	10/30	11/2	4	TU-F	4

PROGRAM : NBC NEWS
CON COM1: NBC NEWS

16	ES	700P-730P	30	\$1,000.00	10/2	10/5	4	TU-F	4
16	ES	700P-730P	30	\$1,000.00	10/9	10/12	4	TU-F	4
16	ES	700P-730P	30	\$1,000.00	10/16	10/19	0	TU-F	0
16	ES	700P-730P	30	\$1,000.00	10/23	10/26	4	TU-F	4
16	ES	700P-730P	30	\$1,000.00	10/30	11/2	4	TU-F	4

PROGRAM : NEWSCHANNEL 8 @ 7PM
CON COM1: NEWSCHANNEL 8 @ 7PM

FAX# 703-516-9680 OCT12/12 19.07
HARRIS REPORT FROM REP *** WFLA-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18		ES	730P-800P	30		\$1,000.00	10/2	10/5	4		TU-F	4
18		ES	730P-800P	30		\$1,000.00	10/9	10/12	4		TU-F	4
18		ES	730P-800P	30		\$1,000.00	10/16	10/19	0		TU-F	0
18		ES	730P-800P	30		\$1,000.00	10/23	10/26	4		TU-F	4
18		ES	730P-800P	30		\$1,000.00	10/30	11/2	4		TU-F	4
PROGRAM : EXTRA												
CON COM1 : EXTRA												
19		ES	900A-1000A	30		\$550.00	10/2	10/5	4		TU-F	4
19		ES	900A-1000A	30		\$550.00	10/9	10/12	4		TU-F	4
19		ES	900A-1000A	30		\$550.00	10/16	10/19	0		TU-F	0
19		ES	900A-1000A	30		\$550.00	10/23	10/26	4		TU-F	4
19		ES	900A-1000A	30		\$550.00	10/30	11/2	4		TU-F	4
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												
32		S	1000A-1100A	30		\$1,400.00	10/7	10/7	0		SUN	0
32		S	1000A-1100A	30		\$1,400.00	10/14	10/14	1		SUN	1
32		S	1000A-1100A	30		\$1,400.00	10/21	10/21	0		SUN	0
32		S	1000A-1100A	30		\$1,400.00	10/28	10/28	1		SUN	1
32		S	1000A-1100A	30		\$1,400.00	11/4	11/4	1		SUN	1
PROGRAM : MEET THE PRESS												
CON COM1 : MEET THE PRESS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
49	ES		1200N-100P	30		\$200.00	10/8	10/8	1		MON	1
49	ES		1200N-100P	30		\$200.00	10/15	10/15	1		MON	1
49	ES		1200N-100P	30		\$200.00	10/22	10/22	0		MON	0
49	ES		1200N-100P	30		\$200.00	10/29	10/29	1		MON	1
49	ES		1200N-100P	30		\$200.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3												
57	ES		600P-630P	30		\$1,200.00	10/8	10/8	1		MON	1
57	ES		600P-630P	30		\$1,200.00	10/15	10/15	1		MON	1
57	ES		600P-630P	30		\$1,200.00	10/22	10/22	0		MON	0
57	ES		600P-630P	30		\$1,200.00	10/29	10/29	1		MON	1
57	ES		600P-630P	30		\$1,200.00	11/5	11/5	1		MON	1
PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8												
58	ES		600A-700A	30		\$900.00	10/8	10/8	0		MON	0
58	ES		600A-700A	30		\$900.00	10/15	10/15	1		MON	1
58	ES		600A-700A	30		\$900.00	10/22	10/22	0		MON	0
58	ES		600A-700A	30		\$900.00	10/29	10/29	1		MON	1
58	ES		600A-700A	30		\$900.00	11/5	11/5	1		MON	1

NO-
 MFG
 DATE
 #2700

FAX# 703-516-9680
OCT12/12 19.07
HARRIS REPORT FROM REP
*** WFLA-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SFC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
60	ES		700P-730P	30		\$1,000.00	10/8	10/8	1		MON	1
60	ES		700P-730P	30		\$1,000.00	10/15	10/15	1		MON	1
60	ES		700P-730P	30		\$1,000.00	10/22	10/22	0		MON	0
60	ES		700P-730P	30		\$1,000.00	10/29	10/29	1		MON	1
60	ES		700P-730P	30		\$1,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1 : NEWSCHANNEL 8 @ 7PM												
62	ES		730P-800P	30		\$1,000.00	10/8	10/8	1		MON	1
62	ES		730P-800P	30		\$1,000.00	10/15	10/15	1		MON	1
62	ES		730P-800P	30		\$1,000.00	10/22	10/22	0		MON	0
62	ES		730P-800P	30		\$1,000.00	10/29	10/29	1		MON	1
62	ES		730P-800P	30		\$1,000.00	11/5	11/5	1		MON	1
PROGRAM : EXTRA												
CON COM1 : EXTRA												
63	ES		900A-1000A	30		\$550.00	10/8	10/8	1		MON	1
63	ES		900A-1000A	30		\$550.00	10/15	10/15	1		MON	1
63	ES		900A-1000A	30		\$550.00	10/22	10/22	0		MON	0
63	ES		900A-1000A	30		\$550.00	10/29	10/29	1		MON	1
63	ES		900A-1000A	30		\$550.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												
63	A		1200N-100P	30		\$380.00	10/16	10/19	4		TU-F	4
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												
63	A		600P-630P	30		\$2,250.00	10/16	10/19	4		TU-F	4
PROGRAM : NEWS CHANNELS												
CON COM1 : NEWS CHANNELS												

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT12/12 19.07
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
88	A		600A-700A	30		\$1,450.00	10/16	10/19	2		TU-F	2
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
89	A		700P-730P	30		\$2,000.00	10/16	10/19	4		TU-F	4
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1 : NEWSCHANNEL 8 @ 7PM												
90	A		730P-800P	30		\$2,000.00	10/16	10/19	4		TU-F	4
PROGRAM : EXTRA												
CON COM1 : EXTRA												
91	A		900A-1000A	30		\$1,040.00	10/16	10/19	4		TU-F	4
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												
92	A		1000A-1100A	30		\$5,000.00	10/21	10/21	1		SUN	1
PROGRAM : MEET THE PRESS												
CON COM1 : MEET THE PRESS												
93	A		700P-830P	30		\$7,000.00	10/21	10/21	1		SUN	1
PROGRAM : FOOTBALL NIGHT IN AMRC												
CON COM1 : FOOTBALL NIGHT IN AMRC												
94	A		800A-900A	30		\$1,100.00	10/21	10/21	1		SUN	1
PROGRAM : SUNDAY TODAY												
CON COM1 : SUNDAY TODAY												
95	A		1000P-1100P	30		\$7,200.00	10/17	10/17	1		WED	1
PROGRAM : CHICAGO FIRE												
CON COM1 : CHICAGO FIRE												
96	A		1200N-100P	30		\$380.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												

LINE#	REP	MOD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
17	A		600P-630P	30		\$2,250.00	10/22	10/22	1		MON	1
PROGRAM : NEWS CHANNEL8												
CON COM1: NEWS CHANNEL8												
18	A		600A-700A	30		\$1,450.00	10/22	10/22	1		MON	1
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1: NEWSCHANNEL 8 TODAY												
19	A		700P-730P	30		\$2,000.00	10/22	10/22	1		MON	1
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1: NEWSCHANNEL 8 @ 7PM												
100	A		730P-800P	30		\$2,000.00	10/22	10/22	1		MON	1
PROGRAM : EXTRA												
CON COM1: EXTRA												
101	A		900A-1000A	30		\$1,040.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
OCT/12	542065.00	NOV/12	168065.00									
CONTRACT TOTAL												710130.00
TOTAL SPOTS												608

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%
 SHARES ESTIMATED
 SVC- NSI BOOKS- OCT/PJ
 DEMOS- RA35+*
 MOD CODE A-ADD B-EFF TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-RATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 6



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 694830	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show TWTF..	06		30	Nbr of Spots							6	
				Comme	Closed PR			4	2				
12	M-F 530a News TWTF..	06		30	Nbr of Spots		2					2	
				Comme	Closed PR								
13	M-F 530a News TWTF..	06		30	Nbr of Spots				4			4	
				Comme	Closed PR								
15	M-F 6p News TWTF..	06		30	Nbr of Spots			3	4			7	
				Comme	Closed PR								
17	M-F 630p ET / 530p CT NBC Nightly News TWTF..	06		30	Nbr of Spots					1		1	
				Comme	Closed PR								
18	M-F 7p News TWTF..	06		30	Nbr of Spots								
				Comme	Closed PR			1	1			2	
20	M-F 730p Entertainment Tonight TWTF..	06		30	Nbr of Spots								
				Comme	Closed PR			4	2			6	
Weekly Totals: Total Spots(Ord Spots)						96	127	117	120	119	26	605	
Open PR										-2		-2	
Closed PR						2	8	21	26	1		58	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 6



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 684830	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
22	M-Th, Su 430a News .TWT..S	06	25	30 Comme	Nbr of Spots	4	4	4	4	4	20	500
26	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots		1				1	
27	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots			1			1	
42	Sun 630p ET / 530p CT NBC Nightly NewsS	06		30 Comme	Nbr of Spots			1			1	
43	Sun 7p ET / 6p CT Football Night in AmericaS	06		30 Comme	Nbr of Spots		1	1	1	1	4	
45	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06		30 Comme	Nbr of Spots		1	1	1		3	
47	M-Su 11p News .TWTFS.	06		30 Comme	Nbr of Spots			2	3		5	
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme	Nbr of Spots			1	1		2	
66	M-F 530a News	06		30	Nbr of Spots							
Weekly Totals:												
Total Spots (Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	
Closed PR					2	8	21	26	1		58	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 6



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 694830	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
68	M-F 6p News M.....	06		30 Comme	Closed PR			1			1	
71	M-F 630p ET / 530p CT NBC Nightly News M.....	06		30 Comme	Nbr of Spots			1			2	
74	M-F 730p Entertainment Tonight M.....	06		30 Comme	Closed PR	1		1			2	
76	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots		1	1	1	1	5	125
77	M-Su 11p News M.....	06		30 Comme	Nbr of Spots							
84	M-Th, Su 430a News M.....	06	25	30 Comme	Closed PR			1			1	25
85	M-F 1p Days Of Our Lives ..TWTF..	03	400	30 Comme	Nbr of Spots	2	2	2	2		10	4000
86	M-F 10a News ..TWTF..	03	160	30 Comme	Nbr of Spots	4	4	4	4		20	3200
87	M-F 1135p ET / 1035p CT Tonight Show ..TWTF..	03	650	30 Comme	Nbr of Spots	4	4	4	4		20	13000
Weekly Totals: Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
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Barack Obama/ D/ President
Submission Number 808 Issue 6



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	694830	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
88	M-F 11a Daytime .TWTF..	03	160	30 Comme	Nbr of Spots	4	4	4	4	4	20	3200
89	M-F 12p Today Show III .TWTF..	03	200	30 Comme	Nbr of Spots	4	4	4	4	4	16	3200
90	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	Nbr of Spots	4	4	4	4	4	20	5000
91	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots	4	4	4	4	4	20	9000
92	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots	4	4	4	4	4	20	12000
93	M-F 5a News .TWTF..	03	150	30 Comme	Nbr of Spots	4	4	4	4	4	20	3000
94	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4	20	18000
95	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots	4	3	4	4	4	19	8930
96	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4	20	18000
97	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots	4	4	4	4	4	16	19200

Weekly Totals: Total Spots(Ord Spots)

Open PR	96	127	117	120	119	26	605
Closed PR	2	8	21	26	1		-12600

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Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est/PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
98	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots	2	2				8	5600
99	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	01	5000	30 Comme	Nbr of Spots	4	4	4	4		16	80000
100	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4	4		16	16000
101	M-F 7a Today Show .TWTF.. Isolations: W/C 10/15	03	900	30 Comme	Nbr of Spots	4	4	4	4		16	14400
102	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4	4		16	16000
103	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots	4	4	4	4		16	8800
104	Fri 8-9p ET / 7-8p CT Whilney / Community ...F..	02	3400	30 Comme	Nbr of Spots				1		1	3400
105	Fri 9p ET / 8p CT Grimm ...F..	03	3400	30 Comme	Nbr of Spots	1		1			2	6800
106	Mon 10p ET / 9p CT Revolution	03	3600	30 Comme	Nbr of Spots		1				1	3600
Weekly Totals:					Total Spots(Ord Spots)	96	127	117	120	119	26	605
					Open PR					-2		-12800
					Closed PR	2	8	21	26	1		58

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Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme		1	1		1	1	4	36000
108	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme				1			1	9000
109	Sat 1130p ET / 1030p CT Saturday Night LiveS.	03	1200	30 Comme	1	1	1	1	1		5	6000
110	Sat 12p NewsS.	03	1500	30 Comme	1	1	1	1	1		5	7500
111	Sat 6p NewsS.	03	700	30 Comme	1			1			2	1400
112	Sat 630p ET / 530p CT NBC Nightly NewsS.	01	5000	30 Comme	1			1			2	10000
113	Sat 7p Entertainment TonightS.	03	650	30 Comme		1	1	1	1		4	2600
114	Sat 7a Today ShowS.	03	500	30 Comme	2	2	2	2	2		10	5000
115	Sat 9a NewsS.	03	300	30 Comme	1	1	1	1	1		5	1500

Weekly Totals: Total Spots(Ord Spots)

Open PR	96	127	117	120	119	26	606
Closed PR	2	8	21	26	1		58

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Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
117	Sun 12p NewsS	03	150	30 Comme	Nbr of Spots	1	1	1	1		5	750
118	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	1	1		5	3750
119	Sun 630p ET / 530p CT NBC Nightly NewsS	01	5000	30 Comme	Nbr of Spots	1	1	1	1		5	25000
120	Sun 7p ET / 6p CT Football Night in AmericaS	03	3400	30 Comme	Nbr of Spots	1	1	1	1		4	13600
121	Sun 8a Today ShowS	03	500	30 Comme	Nbr of Spots	1	1	1	1		4	2000
122	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	Nbr of Spots	1	1	1	1		4	40000
123	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots	1	1	1	1		5	1500
124	M-Su 11p News .TWTF.S.	03	1250	30 Comme	Nbr of Spots	4	4	4	4		20	25000
125	Tue 10p ET / 9p CT Parenthood .T.....	03	3600	30 Comme	Nbr of Spots	1		1			2	7200
Weekly Totals: Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

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Original

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Buyer: ..	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
126	Tue 8p ET / 7p CT Voice ..T.....	03	9000	30 Comme	Open Pre-Empted Nbr of Spots	1		1			-1	-3600
				Nbr of Spots					1		2	18000
				Open Pre-Empted							1	9000
127	Wed 10p ET / 9p CT Chicago Fire ...W....	03	3600	30 Comme	Nbr of Spots		1				1	7200
128	Wed 9p ET / 8p CT Law & Order SVU ...W....	03	3600	30 Comme	Nbr of Spots		1				1	7200
129	M-F 10a News M.....	03	1600	30 Comme	Nbr of Spots		1	1	1	1	4	800
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme	Nbr of Spots		1	1	1	1	4	3250
131	M-F 11a Daytime M.....	03	1600	30 Comme	Nbr of Spots		1	1	1	1	4	800
132	M-F 12p Today Show III M.....	03	200	30 Comme	Nbr of Spots		1	1	1	1	4	800
133	M-F 2p Rachael Ray M.....	03	250	30 Comme	Nbr of Spots		1	1	1	1	4	1250
134	M-F 3p Doctors M.....	03	450	30 Comme	Nbr of Spots		1	1	1	1	4	2250
Weekly Totals: Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

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Buyer:	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
135	M-F 4p Dr Oz M.....	03	600	30 Comme		1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme		1	1	1	1	1	5	750
137	M-F 5p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
138	M-F 530a News M.....	01	470	30 Comme		1	1	1	1	1	5	2350
139	M-F 530p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
140	M-F 6p News M.....	03	1200	30 Comme		1	1			1	4	4800
141	M-F 6a News M.....	02		30 Comme		1					1	
142	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme		1	1	1	1	1	5	25000
143	M-F 7p News M.....	03	1000	30 Comme		1	1			1	4	4000
144	M-F 7a Today Show M.....	03	900	30 Comme		1	1	1	1	1	5	4500
Weekly Totals: Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

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Original

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Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est/PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
145	M-F 730p Entertainment Tonight	03	1000	30		1	1		1	1	4	4000
	M.....			Comme								
146	M-F 9a Today Show II	03	550	30		1	1		1	1	4	2200
	M.....			Comme								
147	M-Su 11p News	03	1250	30		1	1	1	1	1	5	6250
	M.....			Comme								
148	M-F 12p Today Show III	03	200	30						1	1	200
	.T.....			Comme								
149	M-F 4p Dr Oz	03	600	30						1	1	600
	.T.....			Comme								
150	M-F 5p News	03	900	30						1	1	900
	.T.....			Comme								
151	M-F 7a Today Show	03	900	30						1	1	900
	.T.....			Comme								
152	M-F 9a Today Show II	03	550	30						1	1	550
	.T.....			Comme								
153	Sun 10a Meet The Press	03	1400	30		1					3	4200
S			Comme								
				Closed PR	1						1	1400
154	Tue 8p ET / 7p CT Voice	06	4500	30		1					1	4500
				Comme								
Weekly Totals: Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	25	1		58	

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Client: Barack Obama/ D/ President	Submission Cost: 694830	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys W Kids ..W....	03	3400	30 Comme		2					2	6800
156	Sat 8p ET / 7p CT RevolutionS.	03	1200	30 Comme		1	1				2	2400
157	Sat 9p ET / 8p CT Chicago FireS.	03	1300	30 Comme		1					1	1300
158	Thu 8-9p ET / 7-8p CT 30 Rock / Up All Night ...T...	03	2940	30 Comme		1	1				2	5880
159	Fri 8p ET / 7p CT GrimmF..	03		30 Comme		1					1	
160	Fri 10p ET / 9p CT Dateline NBC FridayF..	03	3000	30 Comme		1					1	3000
161	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme			1				1	3600
162	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation ...T...	02	4800	30 Comme			1				1	4800
163	Thu 10p ET / 9p CT Rock Center ...T...	03	3200	30 Comme			1				1	3200
Weekly Totals:					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 694830	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
164	Sun 8a Today ShowS	01	1100	30 Comme		1					1	1100
165	M-F 530a News ..TF..	01	470	30 Comme		1					1	470
166	Fri 8p ET / 7p CT The Voice ...F..	03	3400	30 Comme		1					1	3400
167	Fri 8p ET / 7p CT Grimm ...F..	03	3400	30 Comme			1				1	3400
168	M-F 7a Today Show ..TWTF..	03	900	30 Comme			4				4	3600
169	M-F 12p Today Show III ..TWTF..	01	380	30 Comme			4				4	1520
170	M-F 6p News ..TWTF..	01	2250	30 Comme			4				4	9000
171	M-F 6a News ..TWTF..	01	1450	30 Comme			2				2	2900
172	M-F 7p News ..TWTF..	01	2000	30 Comme			4				4	8000
173	M-F 730p Entertainment Tonight ..TWTF..	01	2000	30 Comme			4				4	8000
Weekly Totals:					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

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Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
174	M-F 9a Today Show II .TWTF..	01	1040	30 Comme			4				4	4160
175	Sun 10a Meet The PressS	01	5000	30 Comme			1				1	5000
176	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme			1				1	7000
177	Sun 8a Today ShowS	01	1100	30 Comme			1				1	1100
178	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme			1				1	7200
179	M-F 12p Today Show III M.....	01	380	30 Comme				1			1	380
180	M-F 6p News M.....	01	2250	30 Comme				1			1	2250
181	M-F 6a News M.....	01	1450	30 Comme				1			1	1450
182	M-F 7p News M.....	01	2000	30 Comme				1			1	2000
183	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme				1			1	2000
Weekly Totals: Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	
Closed PR					2	8	21	26	1		58	

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Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est/PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
184	M-F 9a Today Show II	01	1040	30	Comme				1			1	1040
Weekly Totals: Total Spots(Ord Spots)						96	127	117	120	119	26	605	
Open PR										-2		-2	-12600
Closed PR						2	8	21	26	1		58	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/15/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120904026
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/08/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
			10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/29/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/08/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	125.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/01/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
125	Tue 10p ET / 9p CT Parenthood	:30 Commercial	10/29/12	Open Pre Emption	3,600.00	No Makegood / Credit	0000000000	E:120904026
126	Tue 8p ET / 7p CT Voice	:30 Commercial	10/29/12	Open Pre Emption	9,000.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/08/12	Closed Pre Emption	900.00	No Makegood / Credit	0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/01/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026
159	Fri 8p ET / 7p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4		
		10/01	10/08	10/15	10/22	10/29	11/05	
Spots	605	86	127	117	120	119		26
Cost	707430	106510	153515	146595	136545	138275		27990

Grand Totals:

Spots:	605
Gross Total:	694,830.00
Commission:	104,224.50
Net Total:	590,605.50

REP HEADLINE# 6296388 TRF# E110004 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 13.12
 CHANGES ** WFLA-TV ***

ADV # ADV. NAME POLI/E OBAMA/D/PRE/US REP. # OFF. # SALESMAN #
 AGT # AGT. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN
 3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6296388 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/12 13.12

REP: MAKEGOOD
 SPOTS CANCELED ON LN'S 21,27,29,32,37,58
 LN'S 77-85 ADDED
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
21	S		800P-900P	30		\$3,400.00	10/5	10/5	0		FRI	0
21	S		800P-900P	30		\$3,400.00	10/19	10/19	1		FRI	1
21	S		800P-900P	30		\$3,400.00	11/2	11/2	1		FRI	1

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1537
 AGENCY PRODUCT CODE = 101

PROGRAM : WHITNEY/COMMUNITY
 CON COM1: WHITNEY/COMMUNITY

FILED 11/1/12 #225
 10/16/12 FCC (5)

309/10

FAX# 703-516-9680
OCT10/12 13.12
HARRIS REPORT FROM REP
*** WFLA-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SFC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#:	:	:	:	:	:	: DATE :	: DATE :	:	:	:	:SPTS:
27	ES		600P-630P	30		\$700.00	10/6	10/6	1		SAT	1
27	ES		600P-630P	30		\$700.00	10/13	10/13	0		SAT	0
27	ES		600P-630P	30		\$700.00	10/20	10/20	0		SAT	0
27	ES		600P-630P	30		\$700.00	10/27	10/27	1		SAT	1
27	ES		600P-630P	30		\$700.00	11/3	11/3	0		SAT	0
PROGRAM : NEWSCHANNEL 8/ CON COM1: NEWSCHANNEL 8/												
29	ES		700P-800P	30		\$650.00	10/6	10/6	0		SAT	0
29	ES		700P-800P	30		\$650.00	10/13	10/13	1		SAT	1
29	ES		700P-800P	30		\$650.00	10/20	10/20	1		SAT	1
29	ES		700P-800P	30		\$650.00	10/27	10/27	1		SAT	1
29	ES		700P-800P	30		\$650.00	11/3	11/3	1		SAT	1
PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT												
32	ES		1000A-1100A	30		\$1,400.00	10/7	10/7	0		SUN	0
32	ES		1000A-1100A	30		\$1,400.00	10/14	10/14	1		SUN	1
32	ES		1000A-1100A	30		\$1,400.00	10/21	10/21	1		SUN	1
32	ES		1000A-1100A	30		\$1,400.00	10/28	10/28	1		SUN	1
32	ES		1000A-1100A	30		\$1,400.00	11/4	11/4	1		SUN	1
PROGRAM : MEET THE PRESS CON COM1: MEET THE PRESS												

LINE#	REP	LOC	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
37	ES		700P-900P	30		\$1,700.00	10/7	10/7	0		SUN	0
37	ES		700P-900P	30		\$1,700.00	10/14	10/14	0		SUN	0
37	ES		700P-900P	30		\$1,700.00	10/21	10/21	0		SUN	0
37	ES		700P-900P	30		\$1,700.00	10/28	10/28	0		SUN	0
37	ES		700P-900P	30		\$1,700.00	11/4	11/4	0		SUN	0
PROGRAM : DATELINE CON COM1 : DATELINE												
58	S		600A-700A	30		\$900.00	10/8	10/8	0		MON	0
58	S		600A-700A	30		\$900.00	10/22	11/5	1		MON	3
PROGRAM : NEWSCHANNEL 8 TODAY CON COM1 : NEWSCHANNEL 8 TODAY												
77	A		800P-900P	30		\$2,940.00	10/11	10/11	1		THU	1
PROGRAM : 30 ROCK/UP ALL NIGHT CON COM1 : 30 ROCK/UP ALL NIGHT												
78	A		800P-900P	30		\$3,400.00	10/12	10/12	1		FRI	1
PROGRAM : GRIMM CON COM1 : GRIMM												
79	A		1000P-1100P	30		\$3,000.00	10/12	10/12	1		FRI	1
PROGRAM : DATELINE CON COM1 : DATELINE												
80	A		900P-1000P	30		\$3,600.00	10/17	10/17	1		WED	1
PROGRAM : SVU CON COM1 : SVU												
81	A		800P-900P	30		\$2,940.00	10/18	10/18	1		THU	1
PROGRAM : 30 ROCK/UP ALL NIGHT CON COM1 : 30 ROCK/UP ALL NIGHT												

1
uninvt rate

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
82	A		900P-1000P	30		\$4,800.00	10/18	10/18	1		THU	1
PROGRAM : OFFICE/PARKS AND REC												
CON COM1: OFFICE/PARKS AND REC												
83	A		1000P-1100P	30		\$3,200.00	10/18	10/18	1		THU	1
PROGRAM : ROCKCENTER												
CON COM1: ROCKCENTER												
84	A		900A-960A	30		\$1,100.00	10/14	10/14	1		SUN	1
PROGRAM : TD - SUN												
CON COM1: TD - SUN												
85	A		530A-600A	30		\$470.00	10/10	10/12	1		W-F	1
PROGRAM : AM NEWS												
CON COM1: AM NEWS												
OCT/12			539115.00			NOV/12						
												CONTRACT TOTAL
												707180.00
												TOTAL SPOTS
												612

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%
 SHARES ESTIMATED
 SVC- NSI BOOKS- OCT/FJ
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 804 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 704480	Campaign Ref: E.120904026
Buyer: "	Client/Product/Estimate: 95 / 01 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30	Nbr of Spots							6	
				Comme	Closed PR			4	2				
12	M-F 530a News .TWTF..	06		30	Nbr of Spots		2					2	
				Comme	Closed PR								
13	M-F 530a News .TWTF..	06		30	Nbr of Spots				4			4	
				Comme	Closed PR								
15	M-F 6p News .TWTF..	06		30	Nbr of Spots								
				Comme	Closed PR			3	4			7	
17	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	06		30	Nbr of Spots								
				Comme	Closed PR				1			1	
18	M-F 7p News .TWTF..	06		30	Nbr of Spots								
				Comme	Closed PR			1	1			2	
20	M-F 730p Entertainment Tonight .TWTF..	06		30	Nbr of Spots								
				Comme	Closed PR			4	2			6	
22	M-Th, Su 430a News	06		26	Nbr of Spots	4	4	4	4	4	4	20	500
Weekly Totals: Total Spots(Ord Spots)						96	127	122	119	119	26	609	
Closed PR						2	8	21	26	1		58	

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Barack Obama/ D/ President
Submission Number 804 Issue 5



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PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	704480	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 / 101 / 1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est/PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
26	TVMT.S Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme Nbr of Spots Closed PR		1					1	
27	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme Nbr of Spots Closed PR				1			1	
42	Sun 630p ET / 530p CT NBC Nightly NewsS	06		30 Comme Nbr of Spots Closed PR				1			1	
43	Sun 7p ET / 6p CT Football Night In AmericaS	06		30 Comme Nbr of Spots Closed PR		1	1	1	1		4	
45	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06		30 Comme Nbr of Spots Closed PR			1				3	
47	M-Su 11p News ..TWTF..	06		30 Comme Nbr of Spots Closed PR			2	3			5	
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme Nbr of Spots Closed PR			1	1			2	
66	M-F 530a News M.....	06		30 Comme Nbr of Spots Closed PR				1			1	
68	M-F 6p News M.....	06		30 Comme Nbr of Spots Closed PR			1	1			2	
Weekly Totals: Total Spots(Ord Spots)					96	127	122	119	119	26	609	
Closed PR					2	8	21	26	1		58	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 704480	Campaign Ref: E:120904026
Buyer:	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est/PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
71	M-F 630p ET / 530p CT NBC Nightly News M.....	06		30	Nbr of Spots		1		1		2	
				Comme	Closed PR							
74	M-F 730p Entertainment Tonight M.....	06		30	Nbr of Spots			1	1		2	
				Comme	Closed PR							
76	M-Th, Su 430a News M.....	06	25	30	Nbr of Spots		1	1	1	1	5	125
				Comme								
77	M-Su 11p News M.....	06		30	Nbr of Spots							
				Comme	Closed PR			1			1	
84	M-Th, Su 430a News M.....	06	25	30	Nbr of Spots						1	25
				Comme								
85	M-F 1p Days Of Our Lives TWTF..	03	400	30	Nbr of Spots	2	2	2	2	2	10	4000
				Comme								
86	M-F 10a News TWTF..	03	160	30	Nbr of Spots	4	4	4	4	4	20	3200
				Comme								
87	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30	Nbr of Spots	4	4	4	4	4	20	13000
				Comme								
88	M-F 11a Daytime TWTF..	03	160	30	Nbr of Spots	4	4	4	4	4	20	3200
				Comme								
89	M-F 12p Today Show III TWTF..	03	200	30	Nbr of Spots	4	4	4	4	4	20	4000
				Comme								
Weekly Totals:					96	127	122	119	119	26	609	
Total Spots(Ord Spots)					2	8	21	26	1		58	
Closed PR												

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Client: Barack Obama/ D/ President	Submission Cost: 704480	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 01 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
90	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	Nbr of Spots	4	4	4	4	4		20	5000
91	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots	4	4	4	4	4		20	9000
92	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots	4	4	4	4	4		20	12000
93	M-F 5a News .TWTF..	03	150	30 Comme	Nbr of Spots	4	4	4	4	4		20	3000
94	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4		20	18000
95	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots	4	3	4	4	4		19	8930
96	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4		20	18000
97	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots	4	4	4	4	4		20	24000
98	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots	2	2	2	2	2		10	7000
99	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	01	5000	30 Comme	Nbr of Spots	4	4	4	4	4		20	100000
Weekly Totals: Total Spots(Ord Spots)						96	127	122	119	119	26	609	
Closed PR						2	8	21	26	1		58	

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Submission Number 804 Issue 5



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 704480	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 01 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
100	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots 4	4	4	4	4		20	20000
101	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots 4	4	4	4	4		20	18000
102	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots 4	4	4	4	4		20	20000
103	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots 4	4	4	4	4		20	11000
104	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	02	3400	30 Comme	Nbr of Spots Closed PR				1		1	3400
105	Fri 9p ET / 8p CT Grimm ...F..	03	3400	30 Comme	Nbr of Spots Closed PR	1					2	6800
106	Mon 10p ET / 9p CT Revolution M.....	03	3600	30 Comme	Nbr of Spots 1					1	2	7200
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme	Nbr of Spots 1					1	4	36000
108	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme	Nbr of Spots 1					1	1	9000
109	Sat 1130p ET / 1030p CT Saturday Night Live	03	1200	30	Nbr of Spots 1	1	1	1	1	1	5	6000
Weekly Totals: Total Spots(Ord Spots)					96	127	122	119	119	26	608	
Closed PR					2	8	21	26	1		58	

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Barack Obama/ D/ President
Submission Number 804 Issue 5



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PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President
Buyer: Barack Obama/ D/ President
Submission Cost: 704480
Schedule Dates: 10/01/12 to 11/11/12
Client/Product/Estimate: 95 / 101 / 1537
Est./PO Number: 06296388
Weeks: 6
Contract type: Political
Associated Copies: No
Campaign Ref: E:120904026
Sales Rep: HRP Washington, DC
Order Ref: 06296388
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
110	Sat 12p NewsS.	03	150	30 Comme		1	1	1	1		5	750
111	Sat 6p NewsS.	03	700	30 Comme		1		1			2	1400
112	Sat 630p ET / 530p CT NBC Nightly NewsS.	01	5000	30 Comme	1			1			2	10000
113	Sat 7p Entertainment TonightS.	03	650	30 Comme		1	1	1	1		4	2600
114	Sat 7a Today ShowS.	03	500	30 Comme	2	2	2	2	2		10	5000
115	Sat 9a NewsS.	03	300	30 Comme	1	1	1	1	1		5	1500
117	Sun 12p NewsS.	03	150	30 Comme	1	1	1	1	1		5	750
118	Sun 6p NewsS.	03	750	30 Comme	1	1	1	1	1		5	3750
119	Sun 630p ET / 530p CT NBC Nightly NewsS.	01	5000	30 Comme	1	1	1	1	1		5	25000
120	Sun 7p ET / 6p CT Football Night In	03	3400	30 Comme	1	1	1	1	1		5	17000
Weekly Totals: Total Spots(Ord Spots)					96	127	122	119	119	26	609	
Closed PR					2	8	21	26	1		58	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 804 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	704480	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
121	AmericaS Sun 8a Today ShowS	03	500	30 Comme	1	1	1	1	1		5	2500
122	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	1	1	1	1	1		5	50000
123	Sun 9a NewsS	03	300	30 Comme	1	1	1	1	1		5	1500
124	M-Su 11p News .TWTFS.	03	1250	30 Comme	4	4	4	4	4		20	25000
125	Tue 10p ET / 9p CT Parenthood .T.....	03	3600	30 Comme	1			1	1		3	10800
126	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme	1		1		1		3	27000
127	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme		1	1			1	3	10800
128	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme		1		1			2	7200
129	M-F 10a News M.....	03	160	30 Comme		1	1	1	1	1	5	800
	M-F 1135p ET / 1035p CT Tonight											
Weekly Totals: Total Spots(Ord Spots)					96	127	122	119	119	28	603	
Closed PR					2	8	21	26	1		58	

Greer Margolis Mitchell
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Barack Obama/ D/ President
Submission Number 804 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 704480	Campaign Ref: E:120904026
Buyer: " "	Client/Product/Estimate: 95 / 01 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
130	Show M.....	03	650	30 Comme	Nbr of Spots	1	1	1	1	1	5	3250
131	M-F 11a Daytime M.....	03	160	30 Comme	Nbr of Spots	1	1	1	1	1	5	800
132	M-F 12p Today Show III M.....	03	200	30 Comme	Nbr of Spots	1	1	1	1	1	5	1000
133	M-F 2p Rachael Ray M.....	03	250	30 Comme	Nbr of Spots	1	1	1	1	1	5	1250
134	M-F 3p Doctors M.....	03	450	30 Comme	Nbr of Spots	1	1	1	1	1	5	2250
135	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots	1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme	Nbr of Spots	1	1	1	1	1	5	750
137	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots	1	1	1	1	1	5	4500
138	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots	1	1	1	1	1	5	2350
139	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1	1	1	1	1	5	4500
140	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1	1	1	5	6000
Weekly Totals: Total Spots(Ord Spots)					96	127	122	119	119	26	609	
Closed PR					2	8	21	26	1		58	

Greer Margolis Mitchell
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Washington DC 20007

Barack Obama/ D/ President
Submission Number 804 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 704480	Campaign Ref: E:120904026
Buyer: 10/01/12 to 11/11/12	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
141	M-F 6a News	02		30								
	M.....			Comme		1					1	
				Closed PR								
142	M-F 630p ET / 530p CT NBC Nightly News	01	5000	30		1	1	1	1	1	5	25000
	M.....			Comme								
143	M-F 7p News	03	1000	30		1	1	1	1	1	5	5000
	M.....			Comme								
144	M-F 7a Today Show	03	900	30		1	1	1	1	1	5	4500
	M.....			Comme								
145	M-F 730p Entertainment Tonight	03	1000	30		1	1	1	1	1	5	5000
	M.....			Comme								
146	M-F 9a Today Show II	03	550	30		1	1	1	1	1	5	2750
	M.....			Comme								
147	M-Su 11p News	03	1250	30		1	1	1	1	1	5	6250
	M.....			Comme								
148	M-F 12p Today Show III	03	200	30						1	1	200
	T.....			Comme								
149	M-F 4p Dr Oz	03	600	30						1	1	600
	T.....			Comme								
150	M-F 5p News	03	900	30						1	1	900
	T.....			Comme								
Weekly Totals: Total Spots(Ord Spots)					96	127	122	119	119	26	609	
Closed PR					2	8	21	26	1		58	

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Barack Obama/ D/ President
Submission Number 804 Issue 5



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P.O. Box 1410
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PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President Submission Cost: 704480 Campaign Ref: E:120904026
Buyer: Schedule Dates: 10/01/12 to 11/11/12 Client/Product/Estimate: 95 /101 /1537 Sales Rep: HRP Washington, DC
Est./PO Number: 06296388 Weeks: 6 Order Ref: 06296388
Associated Copies: No Contract type: Political Business Type: POLITICAL Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
151	M-F 7a Today Show T.....	03	900	30 Comme	Nbr of Spots					1	1	900
152	M-F 3a Today Show II T.....	03	550	30 Comme	Nbr of Spots					1	1	550
153	Sun 10a Meet The PressS	03	1400	30 Comme	Nbr of Spots	1	1	1	1		4	5600
154	Tue 8p ET / 7p CT Voice T.....	06	4500	30 Comme	Nbr of Spots		1				1	4500
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys W Kids ..W....	03	3400	30 Comme	Nbr of Spots		2				2	6800
156	Sat 8p ET / 7p CT RevolutionS.	03	1200	30 Comme	Nbr of Spots		1	1			2	2400
157	Sat 9p ET / 8p CT Chicago FireS.	03	1300	30 Comme	Nbr of Spots		1				1	1300
158	Thu 8-9p ET / 7-8p CT 30 Rock / Up All Night ...T...	03	2940	30 Comme	Nbr of Spots		1	1			2	5880
159	Fri 8p ET / 7p CT Grimm ...F..	03		30 Comme	Nbr of Spots		1				1	
160	Fri 10p ET / 9p CT Dateline NBC Friday	03	3000	30 Comme	Nbr of Spots		1				1	3000
Weekly Totals: Total Spots(Ord Spots)					96	127	122	119	119	26	609	
Closed PR					2	8	21	26	1		58	

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Barack Obama/ D/ President
Submission Number 804 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 704480	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
161	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme			1				1	3600
162	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation ...T...	02	4800	30 Comme				1			1	4800
163	Thu 10p ET / 9p CT Rock Center ..T...	03	3200	30 Comme			1				1	3200
164	Sun 8a Today ShowS	01	1100	30 Comme			1				1	1100
165	M-F 530a News ..TF..	01	470	30 Comme		1					1	470
166	Fri 8p ET / 7p CT The Voice ...F..	03	3400	30 Comme			1				1	3400
167	Fri 8p ET / 7p CT Grimm ...F..	03	3400	30 Comme			1				1	3400
Weekly Totals: Total Spots(Ord Spots)					96	127	122	119	119	26	609	
Closed PR					2	8	21	26	1		58	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
12	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/15/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/15/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/08/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/01/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
159	Fri 8p ET / 7p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals					Grand Totals				
		Month 10 Weeks: 4				Month 11 Weeks: 4			
		10/01	10/08	10/15	10/22	10/29	11/05		
Spots	609	96	127	122	119	119	26		
Cost	704480	108510	153515	146815	131375	138275	27990		

Grand Totals: Spots: 609

Gross Total:	704,480.00
Commission:	105,672.00
Net Total:	598,808.00

REP HEADLINE# 6290394 TRF# E:120604
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP OCT8/12 15.47
 CHANGES *** WFLA-TV ***

ADV # ADV. NAME POLI/R OBAMA/D/PRE/US
 AGY # AGY. NAME GREER, MARGOLIS, MITCHELL
 3050 K ST NW,
 WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #
 BUYER NAME KATIE KEULEMAN
 SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6296388

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WR-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/12 15.47

REP: MAKEGOOD
 SPOTS CANCELED ON LN'S 28
 LN'S 72-76 ADDED
 PTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

OBAMA FOR AMERICA

AGENCY ADVERTISER CODE = 95
 AGENCY PRODUCT CODE = 101
 AGENCY EST# = 1537

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	ES		630P-700P	30		\$5,000.00	10/6	10/6	1		SAT	1
28	ES		630P-700P	30		\$5,000.00	10/13	10/13	0		SAT	0
28	ES		630P-700P	30		\$5,000.00	10/20	10/20	0		SAT	0
28	ES		630P-700P	30		\$5,000.00	10/27	10/27	1		SAT	1
28	ES		630P-700P	30		\$5,000.00	11/3	11/3	0		SAT	0

PROGRAM : NBC NEWS

8/16/12

CON COM1: NEO NEWS

72 A 800P-900P 30 \$4,500.00 10/9 10/9 1 TUE 1

PROGRAM : VOICE
CON COM1: VOICE

73 A 800P-900P 30 \$3,400.00 10/10 10/10 2 WED 2

PROGRAM : ANIMAL PRACTICE/GUYS W/ KIDS
CON COM1: ANIMAL PRACTICE/GUYS W/ KIDS

74 A 800P-900P 30 \$1,200.00 10/13 10/13 1 SAT 1

PROGRAM : REVOLUTION
CON COM1: REVOLUTION

75 A 900P-1000P 30 \$1,300.00 10/13 10/13 1 SAT 1

PROGRAM : CHICAGO FIRE
CON COM1: CHICAGO FIRE

76 A 800P-900P 30 \$1,200.00 10/20 10/20 1 SAT 1

PROGRAM : REVOLUTION
CON COM1: REVOLUTION

OCT/12 535015.00 NOV/12 172165.00

CONTRACT TOTAL 707180.00
TOTAL SPOTS 620

MARKET TOTALS \$1,361,931 WFLA 22% WTTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- OCT/PJ
DEMOS- RA35+*

MOU CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 801 Issue 3



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 681730	Campaign Ref: E:120904026
Buyer:	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show TWTF..	06		30 Comme	Nbr of Spots						6	
					Closed PR							
12	M-F 530a News TWTF..	06		30 Comme	Nbr of Spots		2				2	
					Closed PR							
13	M-F 530a News TWTF..	06		30 Comme	Nbr of Spots				4		4	
					Closed PR							
15	M-F 6p News TWTF..	06		30 Comme	Nbr of Spots			3	4		7	
					Closed PR							
17	M-F 630p ET / 530p CT NBC Nightly News TWTF..	06		30 Comme	Nbr of Spots							
					Closed PR							
18	M-F 7p News TWTF..	06		30 Comme	Nbr of Spots				1		1	
					Closed PR							
20	M-F 730p Entertainment Tonight TWTF..	06		30 Comme	Nbr of Spots							
					Closed PR							
Weekly Totals:												
Total Spots(Ord Spots)					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	
Closed PR						6	20	26	1		53	

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Barack Obama/ D/ President
Submission Number 801 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	681730	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est/PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
22	M-Th, Su 430a News .TWT..S	06	25	30 Comme	Nbr of Spots	4	4	4	4	4	20	500
26	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots		1				1	
27	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots				1		1	
42	Sun 630p ET / 530p CT NBC Nightly NewsS	06		30 Comme	Nbr of Spots				1		1	
43	Sun 7p ET / 6p CT Football Night in AmericaS	06		30 Comme	Nbr of Spots		1	1	1	1	4	
45	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06		30 Comme	Nbr of Spots		1	1	1		3	
47	M-Su 11p News .TWTFS.	06		30 Comme	Nbr of Spots			2	3		5	
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme	Nbr of Spots			1	1		2	
66	M-F 530a News	06		30	Nbr of Spots							
Weekly Totals: Total Spots(Ord Spots)					98	123	118	120	120	27	606	
Open PR					-2	-1					3	-5700
Closed PR						6	20	26	1		53	

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Submission Number 801 Issue 3



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PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 681730	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
68	M-F 6p News M.....	06		30 Comme							1	
				Nbr of Spots								
				Closed PR								
71	M-F 630p ET / 530p CT NBC Nightly News M.....	06		30 Comme							2	
				Nbr of Spots								
				Closed PR								
74	M-F 730p Entertainment Tonight M.....	06		30 Comme		1		1			2	
				Nbr of Spots								
				Closed PR								
76	M-Th, Su 430a News M.....	06	25	30 Comme		1	1	1	1	1	5	125
				Nbr of Spots								
				Closed PR								
77	M-Su 11p News M.....	06		30 Comme							1	
				Nbr of Spots								
				Closed PR								
84	M-Th, Su 430a News M.....	06	25	30 Comme			1				1	25
				Nbr of Spots								
				Closed PR								
85	M-F 1p Days Of Our Lives ..TWTF..	03	400	30 Comme		2	2	2	2	2	10	4000
				Nbr of Spots								
				Closed PR								
86	M-F 10a News ..TWTF..	03	160	30 Comme		4	4	4	4	4	20	3200
				Nbr of Spots								
				Closed PR								
87	M-F 1135p ET / 1035p CT Tonight Show ..TWTF..	03	650	30 Comme		4	4	4	4	4	20	13000
				Nbr of Spots								
				Closed PR								
Weekly Totals:					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
Closed PR						6	20	26	1		53	

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Barack Obama/ D/ President
Submission Number 801 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 681730	Campaign Ref: E:120904026
Buyer:	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
88	M-F 11a Daytime .TWTF..	03	160	30 Comme	Nbr of Spots	4	4	4	4	4	20	3200
89	M-F 12p Today Show III .TWTF..	03	200	30 Comme	Nbr of Spots	4	4	4	4	4	20	4000
90	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	Nbr of Spots	4	4	4	4	4	20	5000
91	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots	4	4	4	4	4	20	9000
92	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots	4	4	4	4	4	20	12000
93	M-F 5a News .TWTF..	03	150	30 Comme	Nbr of Spots	4	4	4	4	4	20	3000
94	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4	20	18000
95	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots	4	3	4	4	4	19	8930
96	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4	20	18000
97	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots	4	4	4	4	4	20	24000
Weekly Totals:					Total Spots(Ord Spots)	98	123	118	120	120	27	606
					Open PR	-2	-1					-3
					Closed PR	6	20	26	1			53

Greer Margolis Mitchell
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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
98	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots	2	2	2	2	2	10	7000
99	M-F 630p ET / 530p CT NBC Nightly News ..TWTF..	01	5000	30 Comme	Nbr of Spots	4	4	4	4	4	20	100000
100	M-F 7p News ..TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4	4	4	20	20000
101	M-F 7a Today Show ..TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4	20	18000
102	M-F 730p Entertainment Tonight ..TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4	4	4	20	20000
103	M-F 9a Today Show II ..TWTF..	03	550	30 Comme	Nbr of Spots	4	4	4	4	4	20	11000
104	Fr 8-9p ET / 7-8p CT Whitney / CommunityF..	02	3400	30 Comme	Nbr of Spots	1		1		1	2	6800
105	Fr 9p ET / 8p CT GrimmF..	03	3400	30 Comme	Nbr of Spots	1		1		1	2	6800
106	Mon 10p ET / 9p CT Revolution M.....	03	3600	30 Comme	Nbr of Spots	1				1	2	7200
Weekly Totals:						98	123	118	120	120	27	606
Total Spots(Ord Spots)						98	123	118	120	120	27	606
Open PR						-2	-1				-3	-5700
Closed PR						6	20	26	1		53	

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Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme		1	1		1	1	4	36000
108	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme				1			1	9000
109	Sat 1130p ET / 1030p CT Saturday Night LiveS.	03	1200	30 Comme	1	1	1	1			5	6000
110	Sat 12p NewsS.	03	150	30 Comme	1	1	1	1	1		5	750
111	Sat 6p NewsS.	03	700	30 Comme	1			1			2	1400
112	Sat 630p ET / 530p CT NBC Nightly NewsS.	01	5000	30 Comme	1			1			2	10000
113	Sat 7p Entertainment TonightS.	03	650	30 Comme		1	1	1	1	1	4	2600
114	Sat 7a Today ShowS.	03	500	30 Comme	2	2	2	2	2		10	5000
115	Sat 9a NewsS.	03	300	30 Comme	1	1	1	1	1		5	1500
117	Sun 12p NewsS.	03	150	30 Comme	1	1	1	1	1		5	750
Weekly Totals:					98	123	118	120	120	27	606	
Total Spots (Ord Spots)					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
Closed PR						6	20	26	1		53	

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Associated Copies: No		Business Category: Transactional

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118	Sun 6p NewsS	03	750	30 Comme	1	1	1	1	1		5	3750
119	Sun 630p ET / 530p CT NBC Nightly NewsS	01	5000	30 Comme	1	1	1	1	1		5	25000
120	Sun 7p ET / 6p CT Football Night In AmericaS	03	3400	30 Comme	1	1	1	1	1		5	17000
121	Sun 8a Today ShowS	03	500	30 Comme	1	1	1	1	1		5	2500
122	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	1	1	1	1	1		5	50000
123	Sun 9a NewsS	03	300	30 Comme	1	1	1	1	1		5	1500
124	M-Su 11p News TWTFS	03	1250	30 Comme	4	4	4	4	4		20	25000
125	Tue 10p ET / 9p CT Parenthood T....	03	3600	30 Comme	1			1	1		3	10800
126	Tue 8p ET / 7p CT Voice T....	03	9000	30 Comme	1		1		1		3	27000
Weekly Totals: Total Spots(Ord Spots)					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
Closed PR						6	20	26	1		53	

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Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
127	Wed 10p ET / 9p CT Chicago Fire W....	03	3600	30 Comme		1	1		1		3	10800
128	Wed 9p ET / 8p CT Law & Order SVU ...W....	03	3600	30 Comme		1			1		2	7200
129	M-F 10a News M.....	03	160	30 Comme		1	1	1	1	1	5	800
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1	1	1	1	1	5	3250
131	M-F 11a Daytime M.....	03	160	30 Comme		1	1	1	1	1	5	800
132	M-F 12p Today Show III M.....	03	200	30 Comme		1	1	1	1	1	5	1000
133	M-F 2p Rachael Ray M.....	03	250	30 Comme		1	1	1	1	1	5	1250
134	M-F 3p Doctors M.....	03	450	30 Comme		1	1	1	1	1	5	2250
135	M-F 4p Dr Oz M.....	03	600	30 Comme		1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme		1	1	1	1	1	5	750
Weekly Totals: Total Spots(Ord Spots)					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
Closed PR						6	20	26	1		53	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
137	M-F 5p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
138	M-F 530a News M.....	01	470	30 Comme		1	1	1	1	1	5	2350
139	M-F 530p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
140	M-F 6p News M.....	03	1200	30 Comme		1	1	1	1	1	5	6000
141	M-F 6a News M.....	02	900	30 Comme		1					1	900
142	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme		1	1	1	1	1	5	25000
143	M-F 7p News M.....	03	1000	30 Comme		1	1	1	1	1	5	5000
144	M-F 7a Today Show M.....	03	900	30 Comme		1	1	1	1	1	5	4500
145	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme		1	1	1	1	1	5	5000
Weekly Totals: Total Spots(Ord Spots)					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
Closed PR					6	20	26	1			53	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
146	M-F 9a Today Show II	03	550	30		1	1	1	1	1	5	2750
	M.....			Comme								
147	M-Su 11p News	03	1250	30		1	1	1	1	1	5	6250
	M.....			Comme								
148	M-F 12p Today Show III	03	200	30						1	1	200
	.T.....			Comme								
149	M-F 4p Dr Oz	03	600	30						1	1	600
	.T.....			Comme								
150	M-F 5p News	03	900	30						1	1	900
	.T.....			Comme								
151	M-F 7a Today Show	03	900	30						1	1	900
	.T.....			Comme								
152	M-F 9a Today Show II	03	550	30						1	1	550
	.T.....			Comme								
153	Sun 10a Meet The Press	03	1400	30		1	1	1	1		4	5600
S			Comme								
				Open Pre-Empted	-1						-1	-1400
154	Tue 8p ET / 7p CT Voice	06	4500	30		1					1	4500
	.T.....			Comme								
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys W Kids	03	3400	30		2					2	6800
Weekly Totals: Total Spots(Ord Spots)					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
156	Sat 8p ET / 7p CT RevolutionS.	03	1200	30 Comme		1	1				2	2400
157	Sat 9p ET / 8p CT Chicago FireS.	03	1300	30 Comme		1					1	1300
Weekly Totals:												
Total Spots(Ord Spots)					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
Closed PR						6	20	26	1		53	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	30 Commercial	10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 6p News	30 Commercial	10/15/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	30 Commercial	10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	30 Commercial	10/22/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	30 Commercial	10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	30 Commercial	10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	30 Commercial	10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/08/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/22/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	125.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
			10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/01/12	Open Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/08/12	Open Pre Emption	900.00		0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/01/12	Open Pre Emption	1,400.00		0000000000	E:120904026

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4	
		10/01	10/08	10/15	10/22	10/29	11/05
Spots	606	98	123	118	120	120	27
Cost	687,430	111,310	143,505	132,275	132,275	139,175	28,890

Grand Totals:

Spots:	606
Gross Total:	681,730.00
Commission:	102,259.50
Net Total:	579,470.50

REP HEADLINE# 6256388
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9393
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES
 SEP25/12 17.12
 *** WFLA-TV ***

AGY # _____ AGY NAME POLI/E OBAMA/D/PRE/US
 AGY # _____ AGY NAME GREER, MARGOLIS, MITCHELL
 3050 R ST NW,
 WASHINGTON, DC 20007

REP. # _____ OFF. # _____ SALESMAN # _____
 BUYER NAME KATIE KEULEMAN
 SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # _____ CONTRACT # 6296388
 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST# 1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV17/12 WK-6

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP25/12 17.12

REP: REVISION
 RATE CHANGE ON ALL LN'S EXCEPT 37, 64, 71
 NEW TTL \$707,180
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA

434,750
 09/11/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												

AGENCY ADVERTISER CODE = 35
 AGENCY PRODUCT CODE = 101
 AGENCY EST# = 1537
 PROGRAM : DAYS OF OUR LIVES
 CON COM1 : DAYS OF OUR LIVES
 R 100P-200P 30 \$400.00 10/2 11/2 2 TU-F 10

9/27/12 FCC (3)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
✓	R		1000A-1030A	30		\$160.00	10/2	11/2	4		TU-F	20
PROGRAM : MIDDAY NEWS												
CON COM1 : MIDDAY NEWS												
✓	R		1135P-1237A	30		\$650.00	10/2	11/2	4		TU-F	20
PROGRAM : THE TONIGHT SHOW												
CON COM1 : THE TONIGHT SHOW												
✓	R		1100A-1200N	30		\$160.00	10/2	11/2	4		TU-F	20
PROGRAM : DAYTIME												
CON COM1 : DAYTIME												
✓	R		1200N-100P	30		\$200.00	10/2	11/2	4		TU-F	20
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												
✓	R		200P-300P	30		\$250.00	10/2	11/2	4		TU-F	20
PROGRAM : RACHAEL RAY												
CON COM1 : RACHAEL RAY												
✓	R		300P-400P	30		\$450.00	10/2	11/2	4		TU-F	20
PROGRAM : DOCTORS												
CON COM1 : DOCTORS												
✓	R		400P-500P	30		\$600.00	10/2	11/2	4		TU-F	20
PROGRAM : DR. OZ												
CON COM1 : DR. OZ												
✓	R		500A-530A	30		\$150.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
✓	R		500P-530P	30		\$900.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWS CHANNEL 8 5P												
CON COM1 : NEWS CHANNEL 8 5P												

FROM REP SEP25/12 17.12
CHANGES *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LOTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	R		530A-600A	30		\$470.00	10/2	10/5	4		TU-F	4
11	R		530A-600A	30		\$470.00	10/9	10/12	3		TU-F	3
11	R		530A-600A	30		\$470.00	10/16	11/2	4		TU-F	12
PROGRAM : NEWSCHANNEL 8 TODAY CON COM1 : NEWSCHANNEL 8 TODAY												
12	R		530P-600P	30		\$900.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWS CHANNEL 8 530P CON COM1 : NEWS CHANNEL 8 530P												
13	R		600P-630P	30		\$1,200.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWS CHANNELS CON COM1 : NEWS CHANNELS												
14	R		600A-700A	30		\$700.00	10/2	10/5	2		TU-F	2
14	R		600A-700A	30		\$700.00	10/9	10/12	2		TU-F	2
14	R		600A-700A	30		\$700.00	10/16	11/2	2		TU-F	6
PROGRAM : NEWSCHANNEL 8 TODAY CON COM1 : NEWSCHANNEL 8 TODAY												
15	R		630P-700P	30		\$5,000.00	10/2	11/2	4		TU-F	20
PROGRAM : NBC NEWS CON COM1 : NBC NEWS												
16	R		700P-730P	30		\$1,000.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWSCHANNEL 8 @ 7PM CON COM1 : NEWSCHANNEL 8 @ 7PM												
17	R		700A-900A	30		\$900.00	10/2	11/2	4		TU-F	20
PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW												
18	R		730P-800P	30		\$1,000.00	10/2	11/2	4		TU-F	20
PROGRAM : EXTRA CON COM1 : EXTRA												

REP HEADLINE# 6200368
 \$\$\$ MORE OR UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES
 SEP25/12 17.12
 *** WFLA-TV ***

LINE#	REV	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	R		800A-1000A PROGRAM : TODAY SHOW 2 CON COM1 : TODAY SHOW 2	30		\$550.00	10/2	11/2	4		TU-F	20
21	R		800P-900P PROGRAM : GRIMM CON COM1 : GRIMM	30		\$3,400.00	10/5	10/5	1		FRI	1
21	R		800P-900P PROGRAM : GRIMM CON COM1 : GRIMM	30		\$3,400.00	10/19	10/19	1		FRI	1
21	R		800P-900P PROGRAM : GRIMM CON COM1 : GRIMM	30		\$3,400.00	11/2	11/2	1		FRI	1
22	R		900P-1000P PROGRAM : GRIMM CON COM1 : GRIMM	30		\$3,400.00	10/12	10/12	1		FRI	1
22	R		900P-1000P PROGRAM : GRIMM CON COM1 : GRIMM	30		\$3,400.00	10/26	10/26	1		FRI	1
23	R		1000P-1100P PROGRAM : GRIMM CON COM1 : GRIMM	30		\$3,600.00	10/15	10/15	1		MON	1
23	R		1000P-1100P PROGRAM : GRIMM CON COM1 : GRIMM	30		\$3,600.00	10/29	10/29	1		MON	1
24	R		800P-1000P PROGRAM : THE VOICE CON COM1 : THE VOICE	30		\$9,000.00	10/8	11/5	1		MON	5
25	R		1130P-101A PROGRAM : SATURDAY NIGHT LIVE CON COM1 : SATURDAY NIGHT LIVE	30		\$1,200.00	10/6	11/3	1		SAT	5
26	R		1200N-100P PROGRAM : NEWSCHANNEL 8 @ 12N CON COM1 : NEWSCHANNEL 8 @ 12N	30		\$150.00	10/6	11/3	1		SAT	5
27	R		600P-630P PROGRAM : NEWSCHANNEL 8/ CON COM1 : NEWSCHANNEL 8/	30		\$700.00	10/6	11/3	1		SAT	5

10/20 -> 8-9P

10/13, 10/20, 11/3-11/4 42100

REP HEADLINE# 4296388
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES
 SEP25/12 17.12
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	R		630P-700P	30		\$5,000.00	10/6	11/3	1		SAT	5
PROGRAM : NBC NEWS												
CON COM1: NBC NEWS												
29	R		700P-800P	30		\$650.00	10/6	11/3	1		SAT	5
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
30	R		700A-900A	30		\$500.00	10/6	11/3	2		SAT	10
PROGRAM : SATURDAY TODAY												
CON COM1: SATURDAY TODAY												
31	R		900A-1000A	30		\$300.00	10/6	11/3	1		SAT	5
PROGRAM : NEWSCHANNEL 8 SATURDAY												
CON COM1: NEWSCHANNEL 8 SATURDAY												
32	R		1000A-1100A	30		\$1,400.00	10/7	11/4	1		SUN	5
PROGRAM : MEET THE PRESS												
CON COM1: MEET THE PRESS												
33	R		1200N-100P	30		\$150.00	10/7	11/4	1		SUN	5
PROGRAM : NEWSCHANNEL 8 @ NOON												
CON COM1: NEWSCHANNEL 8 @ NOON												
34	R		600P-630P	30		\$750.00	10/7	11/4	1		SUN	5
PROGRAM : NEWSCHANNEL 8 /												
CON COM1: NEWSCHANNEL 8 /												
35	R		630P-700P	30		\$5,000.00	10/7	11/4	1		SUN	5
PROGRAM : NBC NEWS												
CON COM1: NBC NEWS												
36	R		700P-830P	30		\$3,400.00	10/7	11/4	1		SUN	5
PROGRAM : FOOTBALL NIGHT IN AMRC												
CON COM1: FOOTBALL NIGHT IN AMRC												

10/13, 10/20, 11/3-11/4 \$15,000

10/16-11/4 4650

REP HEADLINE# 6260388
 \$\$\$ BOLT# C: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES
 SEP25/12 17.12
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38	R		800A-900A	30		\$500.00	10/7	11/4	1		SUN	5
PROGRAM : SUNDAY TODAY CON COM1: SUNDAY TODAY												
39	R		815P-1130P	30		10000.00	10/7	11/4	1		SUN	5
PROGRAM : SUNDAY NIGHT FOOTBALL CON COM1: SUNDAY NIGHT FOOTBALL												
40	R		300A-1000A	30		\$300.00	10/7	11/4	1		SUN	5
PROGRAM : NEWSCHANNEL 8 SUNDAY CON COM1: NEWSCHANNEL 8 SUNDAY												
41	R		1100P-1135P	30		\$1,250.00	10/2	11/4	4		TU-SU	20
PROGRAM : NEWS CHANNEL 8 @ 11PM CON COM1: NEWS CHANNEL 8 @ 11PM												
42	R		1000P-1100P	30		\$3,600.00	10/2	10/2	1		TUE	1
42	R		1000P-1100P	30		\$3,600.00	10/16	10/16	1		TUE	1
42	R		1000P-1100P	30		\$3,600.00	10/30	10/30	1		TUE	1
PROGRAM : PARENTHOOD CON COM1: PARENTHOOD												
43	R		800P-900P	30		\$9,000.00	10/2	10/2	1		TUE	1
43	R		800P-900P	30		\$9,000.00	10/16	10/16	1		TUE	1
43	R		800P-900P	30		\$9,000.00	10/30	10/30	1		TUE	1
PROGRAM : THE VOICE RESULTS CON COM1: THE VOICE RESULTS												
44	R		1000P-1100P	30		\$3,600.00	10/3	10/3	1		WED	1
44	R		1000P-1100P	30		\$3,600.00	10/17	10/17	1		WED	1
44	R		1000P-1100P	30		\$3,600.00	10/31	10/31	1		WED	1
PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE												

① M4

→ m4gd STP 10/10

① M4

→ m4gd STP 10/23

FAX# 703-516-9680
HARRIS REPORT FROM REP SEP25/12 17.12
CHANGES ** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45	R		900P-1000P	30		\$3,600.00	10/10	10/10	1		WED	1
45	R		900P-1000P	30		\$3,600.00	10/24	10/24	1		WED	1
PROGRAM : LAW & ORDER: SVU												
CON COM1: LAW & ORDER: SVU												
46	R		1000A-1030A	30		\$160.00	10/8	11/5	1		MON	5
PROGRAM : MIDDAY NEWS												
CON COM1: MIDDAY NEWS												
47	R		1135P-1237A	30		\$650.00	10/8	11/5	1		MON	5
PROGRAM : THE TONIGHT SHOW												
CON COM1: THE TONIGHT SHOW												
48	R		1100A-1200N	30		\$160.00	10/8	11/5	1		MON	5
PROGRAM : DAYTIME												
CON COM1: DAYTIME												
49	R		1200N-100P	30		\$200.00	10/8	11/5	1		MON	5
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
50	R		200P-300P	30		\$250.00	10/8	11/5	1		MON	5
PROGRAM : RACHAEL RAY												
CON COM1: RACHAEL RAY												
51	R		300P-400P	30		\$450.00	10/8	11/5	1		MON	5
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
52	R		400P-500P	30		\$600.00	10/8	11/5	1		MON	5
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
53	R		500A-530A	30		\$150.00	10/8	11/5	1		MON	5
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1: NEWSCHANNEL 8 TODAY												

*# 703-516-9680
 FROM REP SEP25/12 17.12
 CHANGES *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
54	R		500P-530P	30		\$300.00	10/8	11/5	1		MON	5
PROGRAM : NEWS CHANNEL 8 5P												
CON COM1: NEWS CHANNEL 8 5P												
55	R		530A-600A	30		\$470.00	10/8	11/5	1		MON	5
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1: NEWSCHANNEL 8 TODAY												
56	R		530P-600P	30		\$500.00	10/8	11/5	1		MON	5
PROGRAM : NEWS CHANNEL 8 530P												
CON COM1: NEWS CHANNEL 8 530P												
57	R		600P-630P	30		\$1,200.00	10/8	11/5	1		MON	5
PROGRAM : NEWS CHANNEL 8												
CON COM1: NEWS CHANNEL 8												
58	R		600A-700A	30		\$900.00	10/8	10/8	1		MON	1
58	R		600A-700A	30		\$900.00	10/22	11/5	1		MON	3
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1: NEWSCHANNEL 8 TODAY												
59	R		630P-700P	30		\$5,000.00	10/8	11/5	1		MON	5
PROGRAM : NBC NEWS												
CON COM1: NBC NEWS												
60	R		700P-730P	30		\$1,000.00	10/8	11/5	1		MON	5
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1: NEWSCHANNEL 8 @ 7PM												
61	R		700A-900A	30		\$900.00	10/8	11/5	1		MON	5
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
62	R		730P-800P	30		\$1,000.00	10/8	11/5	1		MON	5
PROGRAM : EXTRA												
CON COM1: EXTRA												

REP HEADLINE# 6246388
\$\$\$ COST# 0: UNAPPROVED REV # : \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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64	R		900A-1000A	30		\$550.00	10/8	11/5	1		MON	5
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												

65	R		1100P-1135P	30		\$1,250.00	10/8	11/5	1		MON	5
PROGRAM : NEWS CHANNEL 8 @ 11PM												
CON COM1 : NEWS CHANNEL 8 @ 11PM												

66	R		1200N-100P	30		\$200.00	11/6	11/6	1		TUE	1
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												

67	R		400P-500P	30		\$600.00	11/6	11/6	1		TUE	1
PROGRAM : DR. OZ												
CON COM1 : DR. OZ												

68	R		500P-530P	30		\$900.00	11/6	11/6	1		TUE	1
PROGRAM : NEWS CHANNEL 8 5P												
CON COM1 : NEWS CHANNEL 8 5P												

69	R		700A-900A	30		\$900.00	11/6	11/6	1		TUE	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												

70	R		900A-1000A	30		\$550.00	11/6	11/6	1		TUE	1
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												

OCT/12 530015.00 NOV/12 177165.00 CONTRACT TOTAL 707180.00
TOTAL SPOTS 617

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- OCT/PJ
DEMOS- RA35+1

MOD CODE A-ADD B-BUY TYPE C-CANCELLED LE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 783 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 672430	Campaign Ref: E:120904026
Buyer: "	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30	Nbr of Spots							6	
				Comme	Closed PR			4	2				
12	M-F 530a News .TWTF..	06		30	Nbr of Spots		2					2	
				Comme	Closed PR								
13	M-F 530a News .TWTF..	06		30	Nbr of Spots				4			4	
				Comme	Closed PR								
15	M-F 6p News .TWTF..	06		30	Nbr of Spots								
				Comme	Closed PR			3	4			7	
17	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	06		30	Nbr of Spots								
				Comme	Closed PR				1			1	
18	M-F 7p News .TWTF..	06		30	Nbr of Spots								
				Comme	Closed PR				1			2	
20	M-F 730p Entertainment Tonight .TWTF..	06		30	Nbr of Spots								
				Comme	Closed PR			4	2			6	
22	M-Th, Su 430a News	06		25	Nbr of Spots	4	4	4	4	4	4	20	500
Weekly Totals: Total Spots(Ord Spots)						98	118	117	120	120	27	600	
Closed PR							6	20	26	1		53	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 783 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 672430	Campaign Ref: E:120904026
Buyer:	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
26	TWT: S Fri 9p ET / 8p CT GrimmF..	06		30 Comme	Nbr of Spots Closed PR		1					1	
27	Fri 9p ET / 8p CT Grimm ...F....	06		30 Comme	Nbr of Spots Closed PR				1			1	
42	Sun 630p ET / 530p CT NBC Nightly NewsS	06		30 Comme	Nbr of Spots Closed PR				1			1	
43	Sun 7p ET / 6p CT Football Night in AmericaS	06		30 Comme	Nbr of Spots Closed PR		1	1	1	1		4	
45	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06		30 Comme	Nbr of Spots Closed PR		1	1	1			3	
47	M-Su 11p News TWTFSS	06		30 Comme	Nbr of Spots Closed PR			2	3			5	
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme	Nbr of Spots Closed PR			1	1			2	
66	M-F 530a News M.....	06		30 Comme	Nbr of Spots Closed PR				1			1	
68	M-F 6p News M.....	06		30 Comme	Nbr of Spots Closed PR			1	1			2	
Weekly Totals:						98	118	117	120	120	27	600	
Closed PR							6	20	26	1		53	

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Washington DC 20007

Barack Obama/ D/ President
Submission Number 783 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	672430	Campaign Ref:	E 120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est/PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
71	M-F 630p ET / 530p CT NBC Nightly News M..... Comme	06		30	Nbr of Spots		1		1		2	
					Closed PR							
74	M-F 730p Entertainment Tonight M..... Comme	06		30	Nbr of Spots			1	1		2	
					Closed PR							
76	M-Tu, Su 430a News M..... Comme	06	25	30	Nbr of Spots		1	1	1	1	5	125
					Nbr of Spots							
77	M-Su 11p News M..... Comme	06		30	Nbr of Spots							
					Closed PR							
84	M-Tu, Su 430a News M..... Comme	06	25	30	Nbr of Spots			1			1	25
					Nbr of Spots							
85	M-F 1p Days Of Our Lives TWTF.. Comme	03	400	30	Nbr of Spots	2	2	2	2		10	4000
					Nbr of Spots							
86	M-F 10a News TWTF.. Comme	03	160	30	Nbr of Spots	4	4	4	4		20	3200
					Nbr of Spots							
87	M-F 1135p ET / 1035p CT Tonight Show TWTF.. Comme	03	650	30	Nbr of Spots	4	4	4	4		20	13000
					Nbr of Spots							
88	M-F 11a Daytime TWTF.. Comme	03	160	30	Nbr of Spots	4	4	4	4		20	3200
					Nbr of Spots							
89	M-F 12p Today Show III TWTF.. Comme	03	200	30	Nbr of Spots	4	4	4	4		20	4000
					Nbr of Spots							
Weekly Totals: Total Spots(Ord Spots)					98	118	117	120	120	27	600	
Closed PR						6	20	26	1		53	

Greer Margolis Mitchell
1010 Wisconsin Ave
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Washington DC 20007

Barack Obama/ D/ President
Submission Number 783 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 672430	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 01 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
90	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	Nbr of Spots	4	4	4	4	4	20	5000
91	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots	4	4	4	4	4	20	9000
92	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots	4	4	4	4	4	20	12000
93	M-F 5a News .TWTF..	03	150	30 Comme	Nbr of Spots	4	4	4	4	4	20	3000
94	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4	20	18000
95	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots	4	3	4	4	4	19	8930
96	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4	20	18000
97	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots	4	4	4	4	4	20	24000
98	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots	2	2	2	2	2	10	7000
99	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	01	5000	30 Comme	Nbr of Spots	4	4	4	4	4	20	100000
Weekly Totals:					Total Spots(Ord Spots)	98	118	117	120	120	27	600
Closed PR						6	20	26	1		53	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 783 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 672430	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
100	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4	4	4	20	20000
101	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4	20	18000
102	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4	4	4	20	20000
103	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots	4	4	4	4	4	20	11000
104	Fri 8-9p ET / 7-8p CT Whitney / Community ..F....	02	3400	30 Comme	Nbr of Spots	1		1		1	3	10200
105	Fri 9p ET / 8p CT Grimm ...F..	03	3400	30 Comme	Nbr of Spots		1		1		2	6800
106	Mon 10p ET / 9p CT Revolution M.....	03	3600	30 Comme	Nbr of Spots		1		1		2	7200
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme	Nbr of Spots		1		1		4	36000
108	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme	Nbr of Spots				1		1	9000
109	Sat 1130p ET / 1030p CT Saturday Night LiveS.	03	1200	30 Comme	Nbr of Spots	1	1	1	1	1	5	6000
Weekly Totals: Total Spots(Ord Spots)					98	118	117	120	120	27	600	
Closed PR					6	20	26	1			53	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 783 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	672430	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
110	Sat 12p NewsS	03	150	30 Nbr of Spots	1	1	1	1	1		5	750
111	Sat 6p NewsS	03	700	30 Nbr of Spots	1			1			2	1400
112	Sat 630p ET / 530p CT NBC Nightly NewsS	01	5000	30 Nbr of Spots	1			1			2	10000
113	Sat 7p Entertainment TonightS	03	650	30 Nbr of Spots		1	1	1	1		4	2600
114	Sat 7a Today ShowS	03	500	30 Nbr of Spots	2	2	2	2	2		10	5000
115	Sat 9a NewsS	03	300	30 Nbr of Spots	1	1	1	1	1		5	1500
116	Sun 10a Meet The PressS	02	1400	30 Nbr of Spots	1	1	1	1	1		5	7000
117	Sun 12p NewsS	03	150	30 Nbr of Spots	1	1	1	1	1		5	750
118	Sun 6p NewsS	03	750	30 Nbr of Spots	1	1	1	1	1		5	3750
119	Sun 630p ET / 530p CT NBC Nightly NewsS	01	5000	30 Nbr of Spots	1	1	1	1	1		5	25000
Weekly Totals: Total Spots(Ord Spots)					98	118	117	120	120	27	600	
Closed PR						6	20	26	1		53	

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Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
120	Sun 7p ET / 6p CT Football Night In AmericaS	03	3400	30 Comme	1	1	1	1	1		5	17000
121	Sun 8a Today ShowS	03	500	30 Comme	1	1	1	1	1		5	2500
122	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	1	1	1	1	1		5	50000
123	Sun 9a NewsS	03	300	30 Comme	1	1	1	1	1		5	1500
124	M-Su 11p News TWTFSS.S	03	1250	30 Comme	4	4	4	4	4		20	25000
125	Tue 10p ET / 9p CT Parenthood ..T....	03	3600	30 Comme	1			1	1		3	10800
126	Tue 8p ET / 7p CT Voice ..T....	03	9000	30 Comme	1		1		1		3	27000
127	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme		1	1				2	7200
128	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme		1		1			2	7200
129	M-F 10a News M.....	03	160	30 Comme		1	1	1	1	1	5	800
Weekly Totals:					98	118	117	120	120	27	600	
Closed PR						6	20	26	1		53	

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Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1	1	1	1	1	5	3250
131	M-F 11a Daytime M.....	03	160	30 Comme		1	1	1	1	1	5	800
132	M-F 12p Today Show III M.....	03	200	30 Comme		1	1	1	1	1	5	1000
133	M-F 2p Rachael Ray M.....	03	250	30 Comme		1	1	1	1	1	5	1250
134	M-F 3p Doctors M.....	03	450	30 Comme		1	1	1	1	1	5	2250
135	M-F 4p Dr Oz M.....	03	600	30 Comme		1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme		1	1	1	1	1	5	750
137	M-F 5p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
138	M-F 530a News M.....	01	470	30 Comme		1	1	1	1	1	5	2350
139	M-F 530p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
Weekly Totals: Total Spots(Ord Spots)					98	118	117	120	120	27	600	
Closed PR					6	20	26	1			53	

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Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est/PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
140	M-F 6p News	03	1200	30		1	1	1	1	1	5	6000
	M.....			Comme								
141	M-F 6a News	02	900	30		1		1	1	1	4	3600
	M.....			Comme								
142	M-F 630p ET / 530p CT NBC Nightly News	01	5000	30		1	1	1	1	1	5	25000
	M.....			Comme								
143	M-F 7p News	03	1000	30		1	1	1	1	1	5	5000
	M.....			Comme								
144	M-F 7a Today Show	03	900	30		1	1	1	1	1	5	4500
	M.....			Comme								
145	M-F 730p Entertainment Tonight	03	1000	30		1	1	1	1	1	5	5000
	M.....			Comme								
146	M-F 9a Today Show II	03	550	30		1	1	1	1	1	5	2750
	M.....			Comme								
147	M-Su 11p News	03	1250	30		1	1	1	1	1	5	6250
	M.....			Comme								
148	M-F 12p Today Show III	03	200	30						1	1	200
	T.....			Comme								
149	M-F 4p Dr Oz	03	800	30						1	1	600
	T.....			Comme								
Weekly Totals: Total Spots(Ord Spots)					98	118	117	120	120	27	600	
Closed PR						6	20	28	1		53	

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Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
150	M-F 5p News	03	900	30	Nbr of Spots					1	1	900
	.T....			Comme								
151	M-F 7a Today Show	03	900	30	Nbr of Spots					1	1	900
	T....			Comme								
152	M-F 9a Today Show II	03	550	30	Nbr of Spots					1	1	550
	T....			Comme								
Weekly Totals:												
Total Spots(Ord Spots)					98	118	117	120	120	27	500	
Closed PR						6	20	26	1		53	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/29/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/08/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/15/12	Closed Pre Emption	125.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4		
		10/01	10/08	10/15	10/22	10/29	11/05	
Spots	600	98	118	117	120	120		27
Cost	672430	111310	129705	131075	132275	139175		28890

Grand Totals:

Spots:	600
Gross Total:	672,430.00
Commission:	100,864.50
Net Total:	571,565.50

REP HEADLINE# 6296388
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
AUG23/12 18.47
*** WFLA-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # _____ OFF. # _____ SALESMAN # _____
AGT # _____ AGT. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6296388 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV12/12 WK-6

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG23/12 18.47

REP: NEW ORDER
TTL \$299,625 @617X
PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

Handwritten: \$25,785

Handwritten signature/initials in a circle

Handwritten: 9/11/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$200.00	10/2	11/2	2		TU-F	10
AGENCY ADVERTISER CODE = 95												
AGENCY PRODUCT CODE = 101												
AGENCY EST# = 1537												

PROGRAM : DAYS OF OUR LIVES
CON COM1: DAYS OF OUR LIVES

9/5/12 FCC (CS)

FAX# 703-516-9680
AUG23/12 18.47
HARRIS REPORT FROM REP
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000A-1030A PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$80.00	10/2	11/2	4		TU-F	20
3			1135P-1237A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$325.00	10/2	11/2	4		TU-F	20
4			1100A-1200N PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$80.00	10/2	11/2	4		TU-F	20
5			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$100.00	10/2	11/2	4		TU-F	20
6			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$125.00	10/2	11/2	4		TU-F	20
7			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$225.00	10/2	11/2	4		TU-F	20
8			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$300.00	10/2	11/2	4		TU-F	20
9			500A-530A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$75.00	10/2	11/2	4		TU-F	20
10			500P-530P PROGRAM : NEWS CHANNEL 8 5P CON COM1: NEWS CHANNEL 8 5P	30		\$450.00	10/2	11/2	4		TU-F	20

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			530A-600A	30		\$125.00	10/2	10/5	4		TU-F	4
11			530A-600A <i>New</i>	30	3	\$125.00	10/9	10/12	3		TU-F	3
11			530A-600A	30		\$125.00	10/16	11/2	4		TU-F	12
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
12			530P-600P	30	3	\$450.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWS CHANNEL 8 530P												
CON COM1 : NEWS CHANNEL 8 530P												
13			600P-630P	30	3	\$600.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWS CHANNEL 8												
CON COM1 : NEWS CHANNEL 8												
14			600A-700A	30		\$325.00	10/2	10/5	2		TU-F	2
14			600A-700A	30	3	\$325.00	10/9	10/12	2		TU-F	2
14			600A-700A	30		\$325.00	10/16	11/2	2		TU-F	6
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
15			630P-700P	30	3	\$1,000.00	10/2	11/2	4		TU-F	20
PROGRAM : NBC NEWS												
CON COM1 : NBC NEWS												
16			700P-730P	30	3	\$500.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1 : NEWSCHANNEL 8 @ 7PM												
17			700A-900A	30	3	\$450.00	10/2	11/2	4		TU-F	20
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
18			730P-800P	30	3	\$500.00	10/2	11/2	4		TU-F	20
PROGRAM : EXTRA												
CON COM1 : EXTRA												

LINE#	REP	CD	TIME PERIOD	LGTH	SFC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			900A-1000A	30		\$275.00	10/2	11/2	4		TU-F	20
			PROGRAM : TODAY SHOW 2									
			CON COM1: TODAY SHOW 2									
20			430A-459A	30		\$25.00	10/2	11/4	4		TU-TH,SU	20
			PROGRAM : NC 8 TODAY AT 430A									
			CON COM1: NC 8 TODAY AT 430A									
21			800P-900P	30		\$1,700.00	10/5	10/5	1		FRI	1
21			800P-900P	30		\$1,700.00	10/19	10/19	1		FRI	1
21			800P-900P	30		\$1,700.00	11/2	11/2	1		FRI	1
			PROGRAM : WHITNEY/COMMUNITY									
			CON COM1: WHITNEY/COMMUNITY									
22			900P-1000P	30		\$1,700.00	10/12	10/12	1		FRI	1
22			900P-1000P	30		\$1,700.00	10/26	10/26	1		FRI	1
			PROGRAM : GRIMM									
			CON COM1: GRIMM									
23			1000P-1100P	30		\$1,800.00	10/15	10/15	1		MON	1
23			1000P-1100P	30		\$1,800.00	10/29	10/29	1		MON	1
			PROGRAM : REVOLUTION									
			CON COM1: REVOLUTION									
24			800P-1000P	30		\$4,500.00	10/8	11/5	1		MON	5
			PROGRAM : THE VOICE									
			CON COM1: THE VOICE									
25			1130P-101A	30		\$600.00	10/6	11/3	1		SAT	5
			PROGRAM : SATURDAY NIGHT LIVE									
			CON COM1: SATURDAY NIGHT LIVE									
26			1200N-100P	30		\$75.00	10/6	11/3	1		SAT	5
			PROGRAM : NEWSCHANNEL 8 @ 12N									
			CON COM1: NEWSCHANNEL 8 @ 12N									

10/22 8-9P. → WFLA-TV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			600P-630P PROGRAM : NEWSCHANNEL 8/ CON COM1 : NEWSCHANNEL 8/	30		\$350.00	10/6	11/3	1		SAT	5
28			630P-700P PROGRAM : NBC NEWS CON COM1 : NBC NEWS	30		\$1,250.00	10/6	11/3	1		SAT	5
29			700P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1 : ENTERTAINMENT TONIGHT	30		\$325.00	10/6	11/3	1		SAT	5
30			700A-900A PROGRAM : SATURDAY TODAY CON COM1 : SATURDAY TODAY	30		\$250.00	10/6	11/3	2		SAT	10
31			900A-1000A PROGRAM : NEWSCHANNEL 8 SATURDAY CON COM1 : NEWSCHANNEL 8 SATURDAY	30		\$150.00	10/6	11/3	1		SAT	5
32			1000A-1100A PROGRAM : MEET THE PRESS CON COM1 : MEET THE PRESS	30		\$500.00	10/7	11/4	1		SUN	5
33			1200N-100P PROGRAM : NEWSCHANNEL 8 @ NOON CON COM1 : NEWSCHANNEL 8 @ NOON	30		\$75.00	10/7	11/4	1		SUN	5
34			600P-630P PROGRAM : NEWSCHANNEL 8/ CON COM1 : NEWSCHANNEL 8/	30		\$375.00	10/7	11/4	1		SUN	5
35			630P-700P PROGRAM : NBC NEWS CON COM1 : NBC NEWS	30		\$1,250.00	10/7	11/4	1		SUN	5

10/13, 10/20, 11/3 - N/A 41050

10/13, 10/20, 11/3 - N/A 43750

10/6 - N/A 43305

REP HEADLINE# 6296308
*** ORIGINAL REV# ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP

AUG23/12 18.47
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
36			700P-830P	30		\$1,700.00	10/7	11/4	1		SUN	5
PROGRAM : FOOTBALL NIGHT IN AMRC												
CON COM1 : FOOTBALL NIGHT IN AMRC												
37			700P-900P	30		\$1,700.00	10/7	11/4	2		SUN	10
PROGRAM : DATELINE												
CON COM1 : DATELINE												
38			800A-900A	30		\$250.00	10/7	11/4	1		SUN	5
PROGRAM : SUNDAY TODAY												
CON COM1 : SUNDAY TODAY												
39			815P-1130P	30		\$5,000.00	10/7	11/4	1		SUN	5
PROGRAM : SUNDAY NIGHT FOOTBALL												
CON COM1 : SUNDAY NIGHT FOOTBALL												
40			900A-1000A	30		\$150.00	10/7	11/4	1		SUN	5
PROGRAM : NEWSCHANNEL 8 SUNDAY												
CON COM1 : NEWSCHANNEL 8 SUNDAY												
41			1100P-1135P	30		\$625.00	10/2	11/4	4		TU-SU	20
PROGRAM : NEWS CHANNEL 8 @ 11PM												
CON COM1 : NEWS CHANNEL 8 @ 11PM												
42			1000P-1100P	30		\$1,800.00	10/2	10/2	1		TUE	1
PROGRAM : NEWS CHANNEL 8 @ 11PM												
CON COM1 : NEWS CHANNEL 8 @ 11PM												
42			1000P-1100P	30		\$1,800.00	10/16	10/16	1		TUE	1
PROGRAM : NEWS CHANNEL 8 @ 11PM												
CON COM1 : NEWS CHANNEL 8 @ 11PM												
42			1000P-1100P	30		\$1,800.00	10/30	10/30	1		TUE	1
PROGRAM : PARENTHOOD												
CON COM1 : PARENTHOOD												
43			800P-900P	30		\$1,700.00	10/2	10/2	1		TUE	1
PROGRAM : THE VOICE RESULTS												
CON COM1 : THE VOICE RESULTS												
43			800P-900P	30		\$1,700.00	10/16	10/16	1		TUE	1
PROGRAM : THE VOICE RESULTS												
CON COM1 : THE VOICE RESULTS												
43			800P-900P	30		\$1,700.00	10/30	10/30	1		TUE	1
PROGRAM : THE VOICE RESULTS												
CON COM1 : THE VOICE RESULTS												

417,000

N/A

41500

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
44			1000P-1100P	30		\$1,800.00	10/3	10/3	1	N/A	WED	1
44			1000P-1100P	30		\$1,800.00	10/17	10/17	1		WED	1
44			1000P-1100P	30		\$1,800.00	10/31	10/31	1		WED	1
PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE												
45			900P-1000P	30		\$1,800.00	10/10	10/10	1		WED	1
45			900P-1000P	30		\$1,800.00	10/24	10/24	1		WED	1
PROGRAM : LAW & ORDER: SVU CON COM1: LAW & ORDER: SVU												
46			1000A-1030A	30		\$80.00	10/8	11/5	1		MON	5
PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS												
47			1135P-1237A	30		\$325.00	10/8	11/5	1		MON	5
PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW												
48			1100A-1200N	30		\$80.00	10/8	11/5	1		MON	5
PROGRAM : DAYTIME CON COM1: DAYTIME												
49			1200N-100P	30		\$100.00	10/8	11/5	1		MON	5
PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3												
50			200P-300P	30		\$125.00	10/8	11/5	1		MON	5
PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY												
51			300P-400P	30		\$225.00	10/8	11/5	1		MON	5
PROGRAM : DOCTORS CON COM1: DOCTORS												

41800

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
52			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$300.00	10/8	11/5	1		MON	5
53			500A-530A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$75.00	10/8	11/5	1		MON	5
54			500P-530P PROGRAM : NEWS CHANNEL 8 5P CON COM1: NEWS CHANNEL 8 5P	30		\$450.00	10/8	11/5	1		MON	5
55			530A-600A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$125.00	10/8	11/5	1		MON	5
56			530P-600P PROGRAM : NEWS CHANNEL 8 530P CON COM1: NEWS CHANNEL 8 530P	30		\$450.00	10/8	11/5	1		MON	5
57			600P-630P PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	30		\$600.00	10/8	11/5	1		MON	5
58			600A-700A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$325.00	10/8	10/8	1		MON	1
58			600A-700A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$325.00	10/22	11/5	1		MON	3
59			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$1,000.00	10/8	11/5	1		MON	5
60			700P-730P PROGRAM : NEWSCHANNEL 8 @ 7PM CON COM1: NEWSCHANNEL 8 @ 7PM	30		\$500.00	10/8	11/5	1		MON	5

LINE#	KEEP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
61			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$450.00	10/8	11/5	1		MON	5
62			730P-800P PROGRAM : EXTRA <i>ET</i> CON COM1: EXTRA	30		\$500.00	10/8	11/5	1		MON	5
63			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$275.00	10/8	11/5	1		MON	5
64			430A-459A PROGRAM : NC 8 TODAY AT 430A CON COM1: NC 8 TODAY AT 430A	30		\$25.00	10/8	11/5	1		MON	5
65			1100P-1135P PROGRAM : NEWS CHANNEL 8 @ 11PM CON COM1: NEWS CHANNEL 8 @ 11PM	30		\$625.00	10/8	11/5	1		MON	5
66			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$100.00	11/6	11/6	1		TUE	1
67			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$300.00	11/6	11/6	1		TUE	1
68			500P-530P PROGRAM : NEWS CHANNEL 8 5P CON COM1: NEWS CHANNEL 8 5P	30		\$450.00	11/6	11/6	1		TUE	1
69			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$450.00	11/6	11/6	1		TUE	1

REP HEADLINE# 02266388
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

AUG23/12 18.47
 *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
70			900A-1000A	30		\$275.00	11/6	11/6	1		TUE	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
71			430A-459A	30		\$25.00	11/6	11/6	1		TUE	1
PROGRAM : NC 8 TODAY AT 430A												
CON COM1: NC 8 TODAY AT 430A												
OCT/12			224715.00	NOV/12		74910.00						
CONTRACT TOTAL												299625.00
TOTAL SPOTS												617

MARKET TOTAL\$ \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- OCT/PJ
 DEMOS- RA35+*

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 758 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	247150	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/12/12	Weeks:	7	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama For America	Booking Group:	WFLA	Key Market:	Tampa-St Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	06	200	30 Comme	Nbr of Spots	2	2	2	2	2		10	2000
2	M-F 10a News .TWTF..	06	80	30 Comme	Nbr of Spots	4	4	4	4	4		20	1600
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06	325	30 Comme	Nbr of Spots	4	4	4	4	4		20	6500
4	M-F 11a Daytime .TWTF..	06	80	30 Comme	Nbr of Spots	4	4	4	4	4		20	1600
5	M-F 12p Today Show III .TWTF..	06	100	30 Comme	Nbr of Spots	4	4	4	4	4		20	2000
6	M-F 2p Rachael Ray .TWTF..	06	125	30 Comme	Nbr of Spots	4	4	4	4	4		20	2500
7	M-F 3p Doctors .TWTF..	06	225	30 Comme	Nbr of Spots	4	4	4	4	4		20	4500
8	M-F 4p Dr Oz .TWTF..	06	300	30 Comme	Nbr of Spots	4	4	4	4	4		20	6000
Weekly Totals:					Total Spots(Ord Spots)	98	116	118	119	120	27	598	
Open PR						-4	-2	-4	-1			-11	-26750

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Barack Obama/ D/ President
Submission Number 758 Issue 1



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PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 247150	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
9	M-F 5a News .TWTF..	06	75	30 Comme	Nbr of Spots 4	4	4	4	4			20	1500
10	M-F 5p News .TWTF..	06	450	30 Comme	Nbr of Spots 4	4	4	4	4			20	9000
11	M-F 530a News .TWTF..	06	125	30 Comme	Nbr of Spots 4							4	500
12	M-F 530a News .TWTF..	06	125	30 Comme	Nbr of Spots 3							3	375
13	M-F 530a News .TWTF..	06	125	30 Comme	Nbr of Spots 4		4	4	4			12	1500
14	M-F 530p News .TWTF..	06	450	30 Comme	Nbr of Spots 4	4	4	4	4			20	9000
15	M-F 6p News .TWTF..	06	600	30 Comme	Nbr of Spots 4	4	4	4	4			20	12000
16	M-F 6a News .TWTF..	06	325	30 Comme	Nbr of Spots 2	2	2	2	2			10	3250
17	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	06	1000	30 Comme	Nbr of Spots 4	4	4	3	4			19	19000
18	M-F 7p News .TWTF..	06	500	30 Comme	Nbr of Spots 4	4	4	4	4			20	10000
Weekly Totals:					98	116	118	119	120	27		598	
Open PR					-4	-2	-4	-1				-11	-26750

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Barack Obama/ D/ President
Submission Number 758 Issue 1



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Original

Client:	Barack Obama/ D/ President	Submission Cost:	247150	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/12/12	Weeks:	7	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
19	M-F 7a Today Show .TWTF..	06	450	30	Nbr of Spots	4	4	4	4			20	9000
20	M-F 730p Entertainment Tonight .TWTF..	06	500	30	Nbr of Spots	4	4	4	4	4		20	10000
21	M-F 9a Today Show II .TWTF..	06	275	30	Nbr of Spots	4	4	4	4	4		20	5500
22	M-Th, Su 430a News .TWT..S	06	25	30	Nbr of Spots	4	4	4	4	4		20	500
23	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	05	1700	30	Nbr of Spots	1						1	1700
24	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	05	1700	30	Nbr of Spots			1				1	1700
25	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	05	1700	30	Nbr of Spots					1		1	1700
26	Fri 9p ET / 8p CT Grimm ...F..	06	1700	30	Nbr of Spots		1					1	1700
27	Fri 9p ET / 8p CT Grimm ...F..	06	1700	30	Nbr of Spots				1			1	1700
28	Mon 10p ET / 9p CT Revolution ...F..	06	1800	30	Nbr of Spots			1				1	1800
Weekly Totals:					98	116	118	119	120	27		598	
Total Spots(Ord Spots)					98	116	118	119	120	27		598	
Open PR						-4	-2	-4	-1			-11	-26750

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Original

Client: Barack Obama/ D/ President	Submission Cost: 247150	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
29	Mon 10p ET / 9p CT Revolution M.....	06	1800	30 Comme	Nbr of Spots				1			1	1800
30	Mon 8-10p ET / 7-9p CT Voice M.....	06	4500	30 Comme	Nbr of Spots		1			1		4	18000
31	Mon 8p ET / 7p CT The Voice M.....	06	4500	30 Comme	Nbr of Spots			1				1	4500
32	Sat 1130p ET / 1030p CT Saturday Night LiveS	06	600	30 Comme	Nbr of Spots	1	1	1	1			5	3000
33	Sat 12p NewsS	06	75	30 Comme	Nbr of Spots	1	1	1	1			5	375
34	Sat 6p NewsS	06	350	30 Comme	Nbr of Spots	1			1			2	700
35	Sat 630p ET / 530p CT NBC Nightly NewsS	04	1250	30 Comme	Nbr of Spots	1			1			2	2500
36	Sat 7p Entertainment TonightS	06	325	30 Comme	Nbr of Spots		1		1		1	4	1300
37	Sat 7a Today ShowS	06	250	30 Comme	Nbr of Spots	2	2	2	2			10	2500
38	Sat 9a NewsS	06	150	30 Comme	Nbr of Spots	1	1	1	1	1		5	750
Weekly Totals:					Total Spots(Ord Spots)	98	116	118	119	120	27	598	
					Open PR		-4	-2	-4	-1		-11	-26750

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Submission Number 758 Issue 1



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Original

Client:	Barack Obama/ D/ President	Submission Cost:	247150	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/12/12	Weeks:	7	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
39	Sun 10a Meet The PressS	05	500	30 Comme								5	2500
40	Sun 12p NewsS	06	75	30 Comme								5	375
41	Sun 6p NewsS	06	375	30 Comme								5	1875
42	Sun 630p ET / 530p CT NBC Nightly NewsS	06	1250	30 Comme								4	5000
43	Sun 7p ET / 6p CT Football Night In AmericaS	06	1700	30 Comme								2	3400
44	Sun 8a Today ShowS	06	250	30 Comme								3	5100
45	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06	5000	30 Comme								2	10000
46	Sun 9a NewsS	06	150	30 Comme								3	15000
Weekly Totals: Total Spots(Ord Spots)					98	116	118	119	120	27		598	
Open PR						-4	-2	-4	-1			-11	-28750

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	247150	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/12/12	Weeks:	7	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
47	M-Su 11p News TWTFSS.	06	625	30 Comme	4	4	4	4	4			20	12500
48	Tue 10p ET / 9p CT Parenthood .T.....	06	1800	30 Comme	1							1	1800
49	Tue 10p ET / 9p CT Parenthood .T.....	06	1800	30 Comme					1			1	1800
50	Tue 8p ET / 7p CT Voice .T.....	09	1700	30 Comme	1							1	1700
51	Tue 8p ET / 7p CT Voice .T.....	09	1700	30 Comme			1					1	1700
52	Tue 8p ET / 7p CT Voice .T.....	09	1700	30 Comme					1			1	1700
53	Wed 10p ET / 9p CT Chicago Fire .W.....	06	1800	30 Comme			1					1	1800
54	Wed 10p ET / 9p CT Chicago Fire .W.....	06	1800	30 Comme					1			1	1800
55	Wed 9p ET / 8p CT Law & Order SVU .W.....	06	1800	30 Comme		1						1	1800
56	Wed 9p ET / 8p CT Law & Order SVU .W.....	06	1800	30 Comme				1				1	1800
57	M-F 10a News	06	80	30 Comme		1	1	1	1	1	1	5	400
Weekly Totals:					98	116	118	119	120	27		598	
Open PR					-4	-2	-4	-1				-11	-26750

Greer Margolis Mitchell
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Washington DC 20007

Barack Obama/ D/ President
Submission Number 758 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	247150	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/12/12	Weeks:	7	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06	325	30 Comme		1	1	1	1	1		5	1625
59	M-F 11a Daytime M.....	06	80	30 Comme		1	1	1	1	1		5	400
60	M-F 12p Today Show III M.....	06	100	30 Comme		1	1	1	1	1		5	500
61	M-F 2p Rachael Ray M.....	06	125	30 Comme		1	1	1	1	1		5	625
62	M-F 3p Doctors M.....	06	225	30 Comme		1	1	1	1	1		5	1125
63	M-F 4p Dr Oz M.....	06	300	30 Comme		1	1	1	1	1		5	1500
64	M-F 5a News M.....	06	75	30 Comme		1	1	1	1	1		5	375
65	M-F 5p News M.....	06	450	30 Comme		1	1	1	1	1		5	2250
66	M-F 530a News M.....	06	125	30 Comme		1	1	1	1	1		5	625
67	M-F 530p News M.....	06	450	30 Comme		1	1	1	1	1		5	2250
Weekly Totals:					98	116	118	119	120	27		598	
Open PR						-4	-2	-4	-1			-11	-26750

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 758 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 247150	Campaign Ref: E:120904026
Buyer:	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
68	M-F 6p News M.....	06	600	30 Comme	Nbr of Spots	1	1	1	1	1		5	3000
69	M-F 6a News M.....	06	325	30 Comme	Nbr of Spots	1						1	325
70	M-F 6a News M.....	06	325	30 Comme	Nbr of Spots			1	1	1	1	3	975
71	M-F 630p ET / 530p CT NBC Nightly News M.....	06	1000	30 Comme	Nbr of Spots			1	1	1		4	4000
					Nbr of Spots	1						1	1000
					Open Pre-Empted	-1						-1	-1000
72	M-F 7p News M.....	06	500	30 Comme	Nbr of Spots	1	1	1	1	1		5	2500
73	M-F 7a Today Show M.....	06	450	30 Comme	Nbr of Spots	1	1	1	1	1		5	2250
74	M-F 730p Entertainment Tonight M.....	06	500	30 Comme	Nbr of Spots	1	1	1	1	1		5	2500
75	M-F 9a Today Show II M.....	06	275	30 Comme	Nbr of Spots	1	1	1	1	1		5	1375
76	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots	1	1	1	1	1		5	125
77	M-Su 11p News M.....	06	625	30 Comme	Nbr of Spots	1	1	1	1	1		5	3125
Weekly Totals:					Total Spots(Ord Spots)	98	116	118	119	120	27	598	
Open PR						-4	-2	-4	-1			-11	-26750

Greer Margolis Mitchell
1010 Wisconsin Ave
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Washington DC 20007

Barack Obama/ D/ President
Submission Number 758 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8886

Original

Client: Barack Obama/ D/ President	Submission Cost: 247150	Campaign Ref: E:120904026
Buyer:	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
78	M-F 12p Today Show III	06	100	30	Nbr of Spots					1		1	100
	T....			Comme									
79	M-F 4p Dr Oz	06	300	30	Nbr of Spots					1		1	300
	T....			Comme									
80	M-F 5p News	06	450	30	Nbr of Spots					1		1	450
	T....			Comme									
81	M-F 7a Today Show	06	450	30	Nbr of Spots					1		1	450
	T....			Comme									
82	M-F 9a Today Show II	06	275	30	Nbr of Spots					1		1	275
	T....			Comme									
83	M-Th, Su 430a News	06	25	30	Nbr of Spots					1		1	25
	T....			Comme									
Weekly Totals:					98	116	118	119	120	27		599	
Total Spots(Ord Spots)													
Open PR						-4	-2	-4	-1			-11	-26750

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Open Pre Emption	1,000.00		0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/08/12	Open Pre Emption	1,700.00		0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Open Pre Emption	1,700.00		0000000000	E:120904026
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/08/12	Open Pre Emption	1,250.00		0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/08/12	Open Pre Emption	1,700.00		0000000000	E:120904026
			10/15/12	Open Pre Emption	1,700.00		0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/29/12	Open Pre Emption	1,700.00		0000000000	E:120904026
			10/08/12	Open Pre Emption	5,000.00		0000000000	E:120904026
			10/15/12	Open Pre Emption	5,000.00		0000000000	E:120904026
			10/22/12	Open Pre Emption	5,000.00		0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/08/12	Open Pre Emption	1,000.00		0000000000	E:120904026

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4		
		10/01	10/08	10/15	10/22	10/29	11/05	11/12
Spots	Totals	598	98	116	118	119	120	27
Cost		273900	43715	57150	55050	53475	57175	12735

Grand Totals:

Spots:	598
Gross Total:	247,150.00
Commission:	37,072.50
Net Total:	210,077.50



WFLA-TV

A MEDIA GENERAL STATION

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INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Oc)
SLSP: HRP Washington, OC
ADV: Barack Obama/ O/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220
PAGE 2
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Oesc: 06296388

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
	500.00	20	6	10/16	TU		30	.00	Preempted	500.00-
				10/16	TU		30	.00	Preempted	500.00-
				10/16	TU		30	.00	Preempted	500.00-
				10/16	TU		30	.00	Preempted	500.00-
				10/23	TU		30	.00	Preempted	500.00-
				10/26	FR		30	.00	Preempted	500.00-
M-Th, Su 430a News	25.00	22	16	10/02	TU	04:42A	30	25.00		
				10/03	WE	04:54A	30	25.00		
				10/04	TH	04:51A	30	25.00		
				10/07	SU	04:58A	30	25.00		
				10/09	TU	04:42A	30	25.00		
				10/10	WE	04:42A	30	25.00		
				10/11	TH	04:41A	30	25.00		
				10/14	SU	04:52A	30	25.00		
				10/16	TU	04:44A	30	25.00		
				10/17	WE	04:53A	30	25.00		
				10/18	TH	04:50A	30	25.00		
				10/21	SU	04:58A	30	25.00		
				10/23	TU	04:43A	30	25.00		
				10/24	WE	04:57A	30	25.00		
				10/25	TH	04:59A	30	25.00		
				10/28	SU	04:57A	30	25.00		
Fri 9p ET / 8p CT Grimm				10/12	FR		30	.00	Preempted	1700.00-
	1700.00	26	1	10/26	FR		30	.00	Preempted	1700.00-
Sun 630p ET / 530p CT NBC Night	1250.00	42	1	10/28	SU		30	.00	Preempted	1250.00-
Sun 7p ET / 6p CT Football Night	1700.00	43	3	10/14	SU		30	.00	Preempted	1700.00-
				10/21	SU		30	.00	Preempted	1700.00-
				10/28	SU		30	.00	Preempted	1700.00-
Sun 815p ET / 715p CT NBC Sunday	5000.00	45	3	10/14	SU		30	.00	Preempted	5000.00-
				10/21	SU		30	.00	Preempted	5000.00-
				10/28	SU		30	.00	Preempted	5000.00-
M-Su 11p News	625.00	47	5	10/17	WE		30	.00	Preempted	625.00-
				10/18	TH		30	.00	Preempted	625.00-
				10/23	TU		30	.00	Preempted	625.00-
				10/24	WE		30	.00	Preempted	625.00-
				10/25	TH		30	.00	Preempted	625.00-
M-F 1135p ET / 1035p CT Tonight	325.00	58	2	10/15	MO		30	.00	Preempted	325.00-
				10/22	MO		30	.00	Preempted	325.00-
M-F 530a News	125.00	66	1	10/22	MO		30	.00	Preempted	125.00-

*** Continued ***

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



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1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Oc)
SLSP: HRP Washington, OC
ADV: Barack Obama/ O/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220
PAGE 3
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 6p News	600.00	68 2	10/15	MO	*WFLA	:30 Commercial	.00	Preempted	600.00-
			10/22	MO	*WFLA	:30 Commercial	.00	Preempted	600.00-
M-F 630p ET / 530p CT N8C Nigh	1000.00	71 2	10/08	MO	*WFLA	:30 Commercial	.00	Preempted	1000.00-
			10/22	MO	*WFLA	:30 Commercial	.00	Preempted	1000.00-
M-F 730p Entertainment Tonight	500.00	74 2	10/15	MO	*WFLA	:30 Commercial	.00	Preempted	500.00-
			10/22	MO	*WFLA	:30 Commercial	.00	Preempted	500.00-
M-Th, Su 430a News	25.00	76 3	10/08	MO	04:58A	30 OFA12Z140	25.00		
			10/15	MO	04:58A	30 OFA12P143	25.00		
			10/22	MO	04:52A	30 OFA12G145	25.00		
M-Su 11p News	625.00	77 1	10/15	MO	*WFLA	:30 Commercial	.00	Preempted	625.00-
M-F 1p Days Of Our Lives	400.00	85 8	10/03	WE	01:59P	30 OFA12P130	400.00		
			10/05	FR	01:59P	30 OFA12A133	400.00		
			10/10	WE	12:58P	30 OFA12A125	400.00		
			10/11	TH	12:59P	30 OFA12P143	400.00		
			10/17	WE	01:30P	30 OFA12Z151	400.00		
			10/19	FR	01:30P	30 OFA12G145	400.00		
			10/24	WE	12:58P	30 OFA12Z151	400.00		
			10/25	TH	12:58P	30 OFA12G182	400.00		
M-F 10a News	160.00	86 16	10/02	TU	10:26A	30 OFA12P130	160.00		
			10/03	WE	10:14A	30 OFA12P130	160.00		
			10/04	TH	10:25A	30 OFA12A133	160.00		
			10/05	FR	10:29A	30 OFA12A133	160.00		
			10/09	TU	10:18A	30 OFA12A138	160.00		
			10/10	WE	10:24A	30 OFA12A125	160.00		
			10/11	TH	10:17A	30 OFA12P143	160.00		
			10/12	FR	10:28A	30 OFA12A125	160.00		
			10/16	TU	10:29A	30 OFA12P143	160.00		
			10/17	WE	10:28A	30 OFA12Z151	160.00		
			10/18	TH	10:29A	30 OFA12Z151	160.00		
			10/19	FR	10:15A	30 OFA12G145	160.00		
			10/23	TU	10:28A	30 OFA12G145	160.00		
			10/24	WE	10:11A	30 OFA12G145	160.00		
			10/25	TH	10:25A	30 OFA12G182	160.00		
			10/26	FR	10:28A	30 OFA12G182	160.00		
M-F 1135p ET / 1035p CT Tonigh	650.00	87 16	10/02	TU	11:46P	30 OFA12P130	650.00		
			10/03	WE	12:20A	30 OFA12A133	650.00		
			10/04	TH	12:08A	30 OFA12A133	650.00		
			10/05	FR	12:32A	30 OFA12A138	650.00		
			10/09	TU	12:32A	30 OFA12Z141	650.00		

*** Continued ***

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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REP: WFLA (Washington Oc)
SLSP: HRP Washington, OC
ADV: Barack Obama/ D/ President
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2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220
PAGE 4 BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 11a Daytime	160.00	88 16	10/10 WE 12:11A 30 OFA12A125	650.00	
			10/11 TH 11:46P 30 OFA12A125	650.00	
			10/12 FR 11:48P 30 OFA12A125	650.00	
			10/18 TH 12:10A 30 OFA12G145	650.00	
			10/18 TH 12:30A 30 OFA12Z151	650.00	
			10/19 FR 12:08A 30 OFA12Z151	650.00	
			10/19 FR 12:30A 30 OFA12G145	650.00	
			10/24 WE 11:56P 30 OFA12G145	650.00	
			10/24 WE 12:08A 30 OFA12Z151	650.00	
			10/25 TH 11:59P 30 OFA12G182	650.00	
M-F 12p Today Show III	200.00	89 8	10/25 TH 12:30A 30 OFA12G182	650.00	
			*WFLA :30 Commercial		
			10/02 TU 11:55A 30 OFA12P130	160.00	
			10/03 WE 11:58A 30 OFA12A133	160.00	
			10/04 TH 11:53A 30 OFA12A133	160.00	
			10/05 FR 11:16A 30 OFA12A138	160.00	
			10/09 TU 11:35A 30 OFA12Z141	160.00	
			10/10 WE 11:58A 30 OFA12P143	160.00	
			10/11 TH 11:32A 30 OFA12A125	160.00	
			10/12 FR 11:43A 30 OFA12P143	160.00	
M-F 2p Rachael Ray	250.00	90 16	10/16 TU 11:37A 30 OFA12A125	160.00	
			10/17 WE 11:35A 30 OFA12Z151	160.00	
			10/18 TH 11:56A 30 OFA12G145	160.00	
			10/19 FR 11:36A 30 OFA12Z151	160.00	
			10/23 TU 11:37A 30 OFA12Z151	160.00	
			10/24 WE 11:08A 30 OFA12Z151	160.00	
			10/25 TH 11:18A 30 OFA12G182	160.00	
			10/26 FR 11:30A 30 OFA12G182	160.00	
			*WFLA :30 Commercial		
			10/02 TU 12:52P 30 OFA12P130	200.00	
			10/03 WE 12:29P 30 OFA12P130	200.00	
			10/04 TH 12:27P 30 OFA12A133	200.00	
			10/05 FR 12:26P 30 OFA12A133	200.00	
			10/09 TU 12:29P 30 OFA12A138	200.00	
			10/10 WE 12:27P 30 OFA12P143	200.00	
			10/11 TH 12:29P 30 OFA12P143	200.00	
			10/12 FR 12:29P 30 OFA12A125	200.00	
			*WFLA :30 Commercial		
			10/02 TU 02:54P 30 OFA12P130	250.00	
			10/03 WE 02:44P 30 OFA12A133	250.00	
			10/04 TH 02:53P 30 OFA12A133	250.00	
			10/05 FR 02:58P 30 OFA12A133	250.00	
			10/09 TU 02:58P 30 OFA12Z141	250.00	
			10/10 WE 02:25P 30 OFA12P143	250.00	
			10/11 TH 02:20P 30 OFA12A125	250.00	
			10/12 FR 02:59P 30 OFA12P143	250.00	
			10/16 TU 02:36P 30 OFA12A125	250.00	
			*** Continued ***		

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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2012 WFLA I SS
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER PAGE BROADCAST MONTH
0100033220 5 10/01/2012 - 10/2

SCHEDULE DATES
10/01/12-11/11/12
Standard Broadcast Month

REF#: 95 /101 /1537
Desc: 06296388

TERMS: NET 30 DAYS.

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS
M-F 3p Doctors	450.00	91 16	10/17	WE	02:55P	30 OFA12Z151	250.00	
			10/18	TH	02:58P	30 OFA12Z151	250.00	
			10/19	FR	02:32P	30 OFA12G145	250.00	
			10/23	TU	02:26P	30 OFA12Z151	250.00	
			10/24	WE	02:25P	30 OFA12G145	250.00	
			10/25	TH	02:15P	30 OFA12G172	250.00	
			10/26	FR	02:54P	30 OFA12G182	250.00	
						*WFLA :30 Commercial		
			10/02	TU	03:33P	30 OFA12P130	450.00	
			10/03	WE	03:30P	30 OFA12P130	450.00	
M-F 4p Dr Oz	600.00	92 16	10/04	TH	03:32P	30 OFA12A133	450.00	
			10/05	FR	03:13P	30 OFA12A138	450.00	
			10/09	TU	03:59P	30 OFA12A138	450.00	
			10/10	WE	03:11P	30 OFA12P143	450.00	
			10/11	TH	03:48P	30 OFA12P143	450.00	
			10/12	FR	03:29P	30 OFA12P143	450.00	
			10/16	TU	03:58P	30 OFA12P143	450.00	
			10/17	WE	03:35P	30 OFA12Z151	450.00	
			10/18	TH	03:58P	30 OFA12G145	450.00	
			10/19	FR	03:30P	30 OFA12G145	450.00	
M-F 5a News	150.00	93 16	10/23	TU	03:58P	30 OFA12G145	450.00	
			10/24	WE	03:15P	30 OFA12G145	450.00	
			10/25	TH	03:47P	30 OFA12G182	450.00	
			10/26	FR	03:14P	30 OFA12G172	450.00	
						*WFLA :30 Commercial		
			10/02	TU	04:14P	30 OFA12P130	600.00	
			10/03	WE	04:49P	30 OFA12P130	600.00	
			10/04	TH	04:13P	30 OFA12A133	600.00	
			10/05	FR	04:56P	30 OFA12A133	600.00	
			10/09	TU	04:39P	30 OFA12A138	600.00	
M-F 5a News	150.00	93 16	10/10	WE	04:56P	30 OFA12P143	600.00	
			10/11	TH	04:10P	30 OFA12A125	600.00	
			10/12	FR	04:55P	30 OFA12P143	600.00	
			10/16	TU	04:29P	30 OFA12A125	600.00	
			10/17	WE	04:37P	30 OFA12Z151	600.00	
			10/18	TH	04:21P	30 OFA12G145	600.00	
			10/19	FR	04:12P	30 OFA12Z151	600.00	
			10/23	TU	04:55P	30 OFA12G145	600.00	
			10/24	WE	04:55P	30 OFA12Z151	600.00	
			10/25	TH	04:55P	30 OFA12G172	600.00	
M-F 5a News	150.00	93 16	10/26	FR	04:22P	30 OFA12G182	600.00	
						*WFLA :30 Commercial		
			10/02	TU	05:27A	30 OFA12P130	150.00	
			10/03	WE	05:27A	30 OFA12P130	150.00	
			10/04	TH	05:21A	30 OFA12A133	150.00	
			10/05	FR	05:24A	30 OFA12A133	150.00	
			10/09	TU	05:27A	30 OFA12A138	150.00	

*** Continued ***

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

Debits .00
SUB-TOTALS Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP_: WFLA (Washington Oc)
SLSP: HRP Washington, OC
ADV_: Barack Obama/ O/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220
PAGE 6
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 5p News	900.00	94 16	10/10 WE 05:20A 30 OFA12P143	150.00	
			10/11 TH 05:10A 30 OFA12P143	150.00	
			10/12 FR 05:11A 30 OFA12P143	150.00	
			10/16 TU 05:28A 30 OFA12A125	150.00	
			10/17 WE 05:20A 30 OFA12Z151	150.00	
			10/18 TH 05:23A 30 OFA12G145	150.00	
			10/19 FR 05:24A 30 OFA12G145	150.00	
			10/23 TU 05:11A 30 OFA12G145	150.00	
			10/24 WE 05:12A 30 OFA12G145	150.00	
			10/25 TH 05:27A 30 OFA12G182	150.00	
			10/26 FR 05:28A 30 OFA12G182	150.00	
			*WFLA :30 Commercial		
			10/02 TU 05:28P 30 OFA12P130	900.00	
			10/03 WE 05:17P 30 OFA12A133	900.00	
			10/04 TH 05:24P 30 OFA12A133	900.00	
			10/05 FR 05:15P 30 OFA12A133	900.00	
M-F 530a News	470.00	95 15	10/09 TU 05:13P 30 OFA12Z141	900.00	
			10/10 WE 05:13P 30 OFA12A125	900.00	
			10/11 TH 05:29P 30 OFA12P143	900.00	
			10/12 FR 05:28P 30 OFA12P143	900.00	
			10/16 TU 05:23P 30 OFA12P143	900.00	
			10/17 WE 05:11P 30 OFA12Z151	900.00	
			10/18 TH 05:21P 30 OFA12G145	900.00	
			10/19 FR 05:23P 30 OFA12G145	900.00	
			10/23 TU 05:12P 30 OFA12Z151	900.00	
			10/24 WE 05:14P 30 OFA12G145	900.00	
			10/25 TH 05:24P 30 OFA12G182	900.00	
			10/26 FR 05:14P 30 OFA12G182	900.00	
			*WFLA :30 Commercial		
			10/02 TU 05:54A 30 OFA12P130	470.00	
			10/03 WE 05:51A 30 OFA12A133	470.00	
			10/04 TH 05:58A 30 OFA12A133	470.00	
M-F 530p News	900.00	96 16	10/05 FR 05:51A 30 OFA12A133	470.00	
			10/09 TU 05:41A 30 OFA12Z141	470.00	
			10/10 WE 05:57A 30 OFA12A125	470.00	
			10/12 FR 05:40A 30 OFA12A125	470.00	
			10/16 TU 05:57A 30 OFA12P143	470.00	
			10/17 WE 05:57A 30 OFA12Z151	470.00	
			10/18 TH 05:51A 30 OFA12Z151	470.00	
			10/19 FR 05:59A 30 OFA12Z151	470.00	
			10/23 TU 05:52A 30 OFA12Z151	470.00	
			10/24 WE 05:41A 30 OFA12Z151	470.00	
			10/25 TH 05:59A 30 OFA12G182	470.00	
			10/26 FR 05:57A 30 OFA12G182	470.00	
			*WFLA :30 Commercial		
			10/02 TU 05:40P 30 OFA12P130	900.00	
			10/03 WE 05:37P 30 OFA12A133	900.00	
			*** Continued ***		

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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SLSP: HRP Washington, DC
ADV: Barack Obama/ 0/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:120904026
WFLA
INVOICE NUMBER 0100033220
PAGE 7
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 6p News	1200.00	97 8	10/04 TH 05:45P 30 OFA 12A 133	900.00	
			10/05 FR 05:56P 30 OFA 12A 133	900.00	
			10/09 TU 05:44P 30 OFA 12A 138	900.00	
			10/10 WE 05:57P 30 OFA 12A 125	900.00	
			10/11 TH 05:46P 30 OFA 12P 143	900.00	
			10/12 FR 05:40P 30 OFA 12A 125	900.00	
			10/16 TU 05:40P 30 OFA 12A 125	900.00	
			10/17 WE 05:46P 30 OFA 12Z 151	900.00	
			10/18 TH 05:58P 30 OFA 12Z 151	900.00	
			10/19 FR 05:44P 30 OFA 12Z 151	900.00	
			10/23 TU 05:45P 30 OFA 12G 145	900.00	
			10/24 WE 05:44P 30 OFA 12Z 151	900.00	
M-F 6a News	700.00	98 4	10/25 TH 05:46P 30 OFA 12G 182	900.00	
			10/26 FR 05:52P 30 OFA 12G 182	900.00	
			*WFLA :30 Commercial		
			10/02 TU 06:15P 30 OFA 12P 130	1200.00	
			10/03 WE 06:12P 30 OFA 12P 130	1200.00	
			10/04 TH 06:12P 30 OFA 12A 133	1200.00	
			10/05 FR 06:28P 30 OFA 12A 133	1200.00	
			10/09 TU 06:15P 30 OFA 12Z 141	1200.00	
			10/10 WE 06:23P 30 OFA 12P 143	1200.00	
			10/11 TH 06:22P 30 OFA 12P 143	1200.00	
			10/12 FR 06:16P 30 OFA 12A 125	1200.00	
			*WFLA :30 Commercial		
M-F 630p ET / 530p CT N8C Nigh	5000.00	99 12	10/02 TU 06:42A 30 OFA 12P 130	700.00	
			10/05 FR 06:21A 30 OFA 12A 138	700.00	
			10/09 TU 06:13A 30 OFA 12A 138	700.00	
			10/10 WE 06:43A 30 OFA 12P 143	700.00	
			*WFLA :30 Commercial		
			10/02 TU 06:52P 30 OFA 12P 130	5000.00	
			10/03 WE 06:38P 30 OFA 12P 130	5000.00	
			10/04 TH 07:00P 30 OFA 12A 133	5000.00	
			10/05 FR 06:44P 30 OFA 12A 138	5000.00	
			10/09 TU 07:00P 30 OFA 12A 138	5000.00	
			10/10 WE 06:59P 30 OFA 12A 125	5000.00	
			10/11 TH 06:51P 30 OFA 12A 125	5000.00	
M-F 7p News	1000.00	100 8	10/12 FR 07:00P 30 OFA 12A 125	5000.00	
			10/23 TU 06:46P 30 OFA 12Z 151	5000.00	
			10/23 TU 07:00P 30 OFA 12G 145	5000.00	
			10/24 WE 06:46P 30 OFA 12G 145	5000.00	
			10/26 FR 06:52P 30 OFA 12G 182	5000.00	
			*WFLA :30 Commercial		
			10/02 TU 07:09P 30 OFA 12P 130	1000.00	
			10/03 WE 07:14P 30 OFA 12A 133	1000.00	
			10/04 TH 07:12P 30 OFA 12A 133	1000.00	
			10/05 FR 07:26P 30 OFA 12A 138	1000.00	
			10/09 TU 07:09P 30 OFA 12A 138	1000.00	
			*** Continued ***		

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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REP.: WFLA (Washington Oc)
SLSP: HRP Washington, OC
ADV.: Barack Obama/ O/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220 PAGE BROADCAST MONTH 8 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION					
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR: PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT			
M-F 7a Today Show	900.00	101 12	10/10	WE	07:25P	30	OFA12P143	1000.00				
			10/11	TH	07:15P	30	OFA12P143	1000.00				
			10/12	FR	07:23P	30	OFA12P143	1000.00				
					*WFLA		:30 Commercial					
			10/02	TU	07:59A	30	OFA12P130	900.00				
			10/03	WE	07:26A	30	OFA12A133	900.00				
			10/04	TH	07:23A	30	OFA12A133	900.00				
			10/05	FR	08:41A	30	OFA12A138	900.00				
			10/09	TU	08:57A	30	OFA12Z141	900.00				
			10/10	WE	08:57A	30	OFA12P143	900.00				
			10/11	TH	08:34A	30	OFA12A125	900.00				
			10/12	FR	08:57A	30	OFA12P143	900.00				
M-F 730p Entertainment Tonight	1000.00	102 8	10/23	TU	07:24A	30	OFA12Z151	900.00				
			10/24	WE	07:28A	30	OFA12Z151	900.00				
			10/25	TH	08:26A	30	OFA12G172	900.00				
			10/26	FR	08:34A	30	OFA12G182	900.00				
					*WFLA		:30 Commercial					
			10/02	TU	07:45P	30	OFA12P130	1000.00				
			10/03	WE	07:54P	30	OFA12A133	1000.00				
			10/04	TH	07:45P	30	OFA12A133	1000.00				
			10/05	FR	07:46P	30	OFA12A133	1000.00				
			10/09	TU	07:55P	30	OFA12Z141	1000.00				
			10/10	WE	07:46P	30	OFA12A125	1000.00				
			10/11	TH	07:54P	30	OFA12P143	1000.00				
M-F 9a Today Show II	550.00	103 8	10/12	FR	07:39P	30	OFA12A125	1000.00				
					*WFLA		:30 Commercial					
			10/02	TU	09:29A	30	OFA12P130	550.00				
			10/03	WE	09:38A	30	OFA12P130	550.00				
			10/04	TH	09:29A	30	OFA12A133	550.00				
			10/05	FR	09:57A	30	OFA12A138	550.00				
			10/09	TU	09:48A	30	OFA12A138	550.00				
			10/10	WE	09:27A	30	OFA12A125	550.00				
			10/11	TH	09:51A	30	OFA12P143	550.00				
			10/12	FR	09:29A	30	OFA12P143	550.00				
			Fri 8-9p ET / 7-8p CT Whitney	3400.00	104 2	10/05	FR		30		.00 Preempt Program Change	3400.00-
						10/19	FR		30		.00 Preempt Program Change	3400.00-
Fri 9p ET / 8p CT Grimm	3400.00	105 1	10/12	FR	09:20P	30	OFA12A125	3400.00				
					*WFLA		:30 Commercial					
Mon 10p ET / 9p CT Revolution	3600.00	106 1	10/08	MO	10:59P	30	OFA12A138	3600.00				
Mon 8-10p ET / 7-9p CT Voice	9000.00	107 2	10/08	MO	07:59P	30	OFA12Z140	9000.00				
					*WFLA		:30 Commercial					
*** Continued ***												

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220
PAGE 9
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
Mon 8p ET / 7p CT The Voice			10/15	MO	07:59P	30	OFA12P143	9000.00
					*WFLA		:30 Commercial	
	9000.00	108 1	10/22	MO	08:21P	30	OFA12G145	9000.00
Sat 1130p ET / 1030p CT Saturd					*WFLA		:30 Commercial	
	1200.00	109 4	10/06	SA	12:50A	30	OFA12A133	1200.00
			10/13	SA	12:29A	30	OFA12P143	1200.00
			10/20	SA	12:47A	30	OFA12G145	1200.00
			10/27	SA	12:31A	30	OFA12G182	1200.00
Sat 12p News					*WFLA		:30 Commercial	
	150.00	110 4	10/06	SA	12:12P	30	OFA12A138	150.00
			10/13	SA	12:27P	30	OFA12A125	150.00
			10/20	SA	12:42P	30	OFA12G145	150.00
			10/27	SA	12:14P	30	OFA12G182	150.00
Sat 6p News					*WFLA		:30 Commercial	
	700.00	111 2	10/06	SA	06:12P	30	OFA12A133	700.00
			10/27	SA	06:27P	30	OFA12G182	700.00
Sat 630p ET / 530p CT NBC Nigh					*WFLA		:30 Commercial	
	5000.00	112 2	10/06	SA	06:45P	30	OFA12A138	5000.00
			10/27	SA	06:59P	30	OFA12G182	5000.00
Sat 7p Entertainment Tonight					*WFLA		:30 Commercial	
	650.00	113 3	10/13	SA	07:37P	30	OFA12P143	650.00
			10/20	SA	07:37P	30	OFA12G145	650.00
			10/27	SA	07:37P	30	OFA12G182	650.00
Sat 7a Today Show					*WFLA		:30 Commercial	
	500.00	114 8	10/06	SA	07:24A	30	OFA12A138	500.00
			10/06	SA	07:59A	30	OFA12A133	500.00
			10/13	SA	07:59A	30	OFA12A125	500.00
			10/13	SA	08:58A	30	OFA12A125	500.00
			10/20	SA	08:21A	30	OFA12Z151	500.00
			10/20	SA	08:56A	30	OFA12G145	500.00
			10/27	SA	07:28A	30	OFA12G182	500.00
			10/27	SA	08:29A	30	OFA12G172	500.00
Sat 9a News					*WFLA		:30 Commercial	
	300.00	115 4	10/06	SA	09:13A	30	OFA12A133	300.00
			10/13	SA	09:42A	30	OFA12P143	300.00
			10/20	SA	09:41A	30	OFA12G145	300.00
			10/27	SA	09:13A	30	OFA12G182	300.00
Sun 12p News					*WFLA		:30 Commercial	
	150.00	117 4	10/07	SU	12:52P	30	OFA12Z140	150.00
			10/14	SU	12:29P	30	OFA12P143	150.00
			10/21	SU	12:23P	30	OFA12Z151	150.00
			10/28	SU	12:51P	30	OFA12G182	150.00
Sun 6p News					*WFLA		:30 Commercial	
	750.00	118 4	10/07	SU	06:21P	30	OFA12A138	750.00
			10/14	SU	06:21P	30	OFA12A125	750.00
			10/21	SU	05:59P	30	OFA12G145	750.00
			10/28	SU	06:23P	30	OFA12G182	750.00

*** Continued ***

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
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Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE
Sun 630p ET / 530p CT N8C Nigh	5000.00	119 4	10/07 SU 06:46P	30	OFA12Z140 :30 Commercial
			10/14 SU 06:47P	30	OFA12A125 5000.00
			10/21 SU 06:59P	30	OFA12G145 5000.00
			10/28 SU 06:46P	30	OFA12G182 5000.00
Sun 7p ET / 6p CT Football Nigh	3400.00	120 2	10/07 SU 07:08P	30	OFA12A138 :30 Commercial
			10/14 SU 07:08P	30	OFA12P143 3400.00
Sun 8a Today Show	500.00	121 2	10/07 SU 09:00A	30	OFA12Z140 :30 Commercial
			10/14 SU 08:53A	30	OFA12P143 500.00
Sun 815p ET / 715p CT N8C Sund	10000.00	122 3	10/07 SU 11:39P	30	OFA12A138 :30 Commercial
			10/14 SU 11:42P	30	OFA12P143 10000.00
			10/28 SU 11:35P	30	OFA12G182 10000.00
Sun 9a News	300.00	123 4	10/07 SU 09:59A	30	OFA12A138 :30 Commercial
			10/14 SU 09:41A	30	OFA12P143 300.00
			10/21 SU 09:22A	30	OFA12Z151 300.00
			10/28 SU 09:43A	30	OFA12G182 300.00
M-Su 11p News	1250.00	124 16	10/02 TU 11:25P	30	OFA12P130 :30 Commercial
			10/03 WE 11:11P	30	OFA12P130 1250.00
			10/04 TH 11:30P	30	OFA12A133 1250.00
			10/06 SA 11:09P	30	OFA12A138 1250.00
			10/09 TU 11:30P	30	OFA12A138 1250.00
			10/10 WE 11:34P	30	OFA12P143 1250.00
			10/11 TH 11:13P	30	OFA12P143 1250.00
			10/12 FR 11:13P	30	OFA12P143 1250.00
			10/16 TU 11:25P	30	OFA12A125 1250.00
			10/17 WE 11:33P	30	OFA12Z151 1250.00
			10/18 TH 11:33P	30	OFA12Z151 1250.00
			10/20 SA 11:10P	30	OFA12Z151 1250.00
			10/24 WE 11:31P	30	OFA12G145 1250.00
			10/25 TH 11:12P	30	OFA12G182 1250.00
			10/26 FR 11:22P	30	OFA12G182 1250.00
			10/27 SA 11:13P	30	OFA12G182 1250.00
Tue 10p ET / 9p CT Parenthood	3600.00	125 2	10/02 TU 11:00P	30	OFA12P130 :30 Commercial
			10/23 TU 10:11P	30	OFA12G145 3600.00
Tue 8p ET / 7p CT Voice					*WFLA :30 Commercial

*** Continued ***

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS 57,875.00-
TOTAL RECONCILING 57,875.00CR

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WFLA-TV

A MEDIA GENERAL STATION

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INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ O/ President
PROD: Obama For America

2012 WFLA I SS
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220 PAGE BROADCAST MONTH 11 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
	9000.00	126 2	10/02 TU		07:59P	30	OFA12P130		9000.00
			10/16 TU		08:43P	30	OFA12P143		9000.00
Wed 10p ET / 9p CT Chicago Fir								:30 Commercial	
	3600.00	127 1	10/10 WE		10:16P	30	OFA12A125		3600.00
Wed 9p ET / 8p CT Law & Order								:30 Commercial	
	3600.00	128 1	10/10 WE		09:19P	30	OFA12A125		3600.00
M-F 10a News								:30 Commercial	
	160.00	129 3	10/08 MO		10:28A	30	OFA12A138		160.00
			10/15 MO		10:25A	30	OFA12P143		160.00
			10/22 MO		10:17A	30	OFA12G145		160.00
M-F 1135p ET / 1035p CT Tonight								:30 Commercial	
	650.00	130 3	10/08 MO		12:10A	30	OFA12Z140		650.00
			10/15 MO		12:30A	30	OFA12A125		650.00
			10/22 MO		12:10A	30	OFA12G145		650.00
M-F 11a Daytime								:30 Commercial	
	160.00	131 3	10/08 MO		11:13A	30	OFA12Z140		160.00
			10/15 MO		11:49A	30	OFA12A125		160.00
			10/22 MO		11:47A	30	OFA12G145		160.00
M-F 12p Today Show III								:30 Commercial	
	200.00	132 2	10/08 MO		12:29P	30	OFA12A138		200.00
			10/15 MO		12:29P	30	OFA12P143		200.00
M-F 2p Rachael Ray								:30 Commercial	
	250.00	133 3	10/08 MO		02:59P	30	OFA12Z140		250.00
			10/15 MO		02:24P	30	OFA12P143		250.00
			10/22 MO		02:33P	30	OFA12Z151		250.00
M-F 3p Doctors								:30 Commercial	
	450.00	134 3	10/08 MO		03:24P	30	OFA12A138		450.00
			10/15 MO		03:21P	30	OFA12P143		450.00
			10/22 MO		03:20P	30	OFA12G145		450.00
M-F 4p Dr Oz								:30 Commercial	
	600.00	135 3	10/08 MO		04:55P	30	OFA12A138		600.00
			10/15 MO		04:55P	30	OFA12P143		600.00
			10/22 MO		04:20P	30	OFA12Z151		600.00
M-F 5a News								:30 Commercial	
	150.00	136 3	10/08 MO		05:21A	30	OFA12Z140		150.00
			10/15 MO		05:21A	30	OFA12P143		150.00
			10/22 MO		05:22A	30	OFA12Z151		150.00
M-F 5p News								:30 Commercial	
	900.00	137 3	10/08 MO		05:14P	30	OFA12Z140		900.00
			10/15 MO		05:28P	30	OFA12A125		900.00
			10/22 MO		05:28P	30	OFA12G145		900.00
M-F 530a News								:30 Commercial	
	470.00	138 3	10/08 MO		05:44A	30	OFA12A138		470.00
			10/15 MO		05:41A	30	OFA12A125		470.00
			10/22 MO		05:51A	30	OFA12G145		470.00
M-F 530p News								:30 Commercial	
	900.00	139 3	10/08 MO		05:58P	30	OFA12A138		900.00

*** Continued ***

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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ADV_: Barack Obama/ O/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220
PAGE 12
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
			10/15	MO	05:57P	30	OFA12P143		
			10/22	MO	05:40P	30	OFA12Z151		
M-F 6p News	1200.00	140 2			*WFLA	:30 Commercial			
			10/08	MO	06:27P	30	OFA12Z140		
M-F 6a News	900.00	141 1			*WFLA	:30 Commercial			
			10/08	MO					
M-F 630p ET / 530p CT N8C Nigh	5000.00	142 3			*WFLA	:30 Commercial			
			10/08	MO	07:00P	30	OFA12A138		
			10/15	MO	07:00P	30	OFA12P143		
M-F 7p News	1000.00	143 2			*WFLA	:30 Commercial			
			10/08	MO	07:23P	30	OFA12A138		
M-F 7a Today Show	900.00	144 3			*WFLA	:30 Commercial			
			10/08	MO	08:34A	30	OFA12Z140		
			10/15	MO	08:45A	30	OFA12P143		
M-F 730p Entertainment Tonight	1000.00	145 2			*WFLA	:30 Commercial			
			10/08	MO	07:55P	30	OFA12A138		
M-F 9a Today Show II	550.00	146 2			*WFLA	:30 Commercial			
			10/08	MO	09:50A	30	OFA12A138		
M-Su 11p News	1250.00	147 3			*WFLA	:30 Commercial			
			10/08	MO	11:29P	30	OFA12A138		
			10/15	MO	09:57A	30	OFA12P143		
Sun 10a Meet The Press	1400.00	153 2			*WFLA	:30 Commercial			
			10/07	SU					
			10/14	SU	10:39A	30	OFA12A125		
Tue 8p ET / 7p CT Voice	4500.00	154 1			*WFLA	:30 Commercial			
Wed 8-9p ET / 7-8p CT Animal P	3400.00	155 2			*WFLA	:30 Commercial			
			10/10	WE	07:59P	30	OFA12A125		
Sat 8p ET / 7p CT Revolution	1200.00	156 2			*WFLA	:30 Commercial			
			10/13	SA	08:42P	30	OFA12P143		
Sat 9p ET / 8p CT Chicago Fire	1300.00	157 1			*WFLA	:30 Commercial			
			10/20	SA	08:45P	30	OFA12Z151		
Thu 8-9p ET / 7-8p CT 30 Rock	2940.00	158 2			*WFLA	:30 Commercial			
			10/13	SA	09:17P	30	OFA12A125		
Fri 8p ET / 7p CT Grimm					*WFLA	:30 Commercial			
			10/11	TH	08:21P	30	OFA12A125		
			10/18	TH	08:51P	30	OFA12G145		

*** Continued ***

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220
PAGE 13
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
	3400.00	159 1	10/12	FR		30	.00	Preempt Program Change	3400.00-
Fri 10p ET / 9p CT Dateline N8									
3000.00	160 1	10/12	FR	10:31P	30	OFA12A125	3000.00		
Wed 9p ET / 8p CT Law & Order									
3600.00	161 1	10/17	WE	09:16P	30	OFA12Z151	3600.00		
Thu 9-10p ET / 8-9p CT Office									
4800.00	162 1	10/18	TH	09:20P	30	OFA12Z151	4800.00		
Thu 10p ET / 9p CT Rock Center									
3200.00	163 1	10/18	TH	10:42P	30	OFA12G145	3200.00		
Sun 8a Today Show									
1100.00	164 1	10/14	SU	08:28A	30	OFA12P143	1100.00		
M-F 530a News									
470.00	165 1	10/12	FR	05:54A	30	OFA12P143	470.00		
Fri 8p ET / 7p CT The Voice									
3400.00	166 1	10/12	FR	08:46P	30	OFA12P143	3400.00		
Fri 8p ET / 7p CT Grimm									
3400.00	167 1	10/19	FR	08:39P	30	OFA12G145	3400.00		
M-F 7a Today Show									
900.00	168 4	10/16	TU	07:26A	30	OFA12A125	900.00		
		10/17	WE	07:56A	30	OFA12Z151	900.00		
		10/18	TH	07:29A	30	OFA12Z151	900.00		
		10/19	FR	08:56A	30	OFA12G145	900.00		
M-F 12p Today Show III									
380.00	169 4	10/16	TU	12:29P	30	OFA12A125	380.00		
		10/17	WE	12:50P	30	OFA12Z151	380.00		
		10/18	TH	12:27P	30	OFA12Z151	380.00		
		10/19	FR	12:27P	30	OFA12G145	380.00		
M-F 6p News									
2250.00	170 4	10/16	TU	06:22P	30	OFA12P143	2250.00		
		10/16	TU	06:29P	30	OFA12A125	2250.00		
		10/18	TH	06:13P	30	OFA12G145	2250.00		
		10/19	FR	06:13P	30	OFA12Z151	2250.00		
M-F 6a News									
1450.00	171 2	10/16	TU	06:11A	30	OFA12P143	1450.00		
		10/19	FR	06:30A	30	OFA12G145	1450.00		
M-F 7p News									
2000.00	172 4	10/16	TU	07:25P	30	OFA12P143	2000.00		
		10/17	WE	07:13P	30	OFA12Z151	2000.00		
		10/18	TH	07:10P	30	OFA12Z151	2000.00		
		10/18	TH	07:12P	30	OFA12G145	2000.00		
M-F 730p Entertainment Tonight									
2000.00	173 4	10/16	TU	07:45P	30	OFA12A125	2000.00		
		10/16	TU	07:54P	30	OFA12P143	2000.00		
		10/19	FR	07:40P	30	OFA12G145	2000.00		
		10/19	FR	07:45P	30	OFA12G145	2000.00		
*** Continued ***									

*** Continued ***

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220
PAGE 14
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 9a Today Show II	1040.00	174	4	10/16	TU	09:29A	30	OFA12P143	1040.00
				10/17	WE	09:51A	30	OFA12Z151	1040.00
				10/18	TH	09:56A	30	OFA12G145	1040.00
				10/19	FR	09:59A	30	OFA12G145	1040.00
Sun 10a Meet The Press	5000.00	175	1	10/21	SU	10:47A	30	OFA12G145	5000.00
Sun 7p ET / 6p CT Football Night	7000.00	176	1	10/21	SU	07:18P	30	OFA12G145	7000.00
Sun 8a Today Show	1100.00	177	1	10/21	SU	08:49A	30	OFA12G145	1100.00
Wed 10p ET / 9p CT Chicago Fire	7200.00	178	1	10/17	WE	10:30P	30	OFA12Z151	7200.00
M-F 12p Today Show III	380.00	179	1	10/22	MO	12:29P	30	OFA12Z151	380.00
M-F 6p News	2250.00	180	1	10/22	MO	06:23P	30	OFA12Z151	2250.00
M-F 6a News	1450.00	181	1	10/22	MO	06:42A	30	OFA12G145	1450.00
M-F 7p News	2000.00	182	1	10/22	MO	07:10P	30	OFA12Z151	2000.00
M-F 730p Entertainment Tonight	2000.00	183	1	10/22	MO	07:46P	30	OFA12G145	2000.00
M-F 9a Today Show II	1040.00	184	1	10/22	MO	09:27A	30	OFA12G145	1040.00
Sat 9p ET / 8p CT Chicago Fire	1300.00	185	1	10/20	SA	09:43P	30	OFA12G145	1300.00
Sat 10p ET / 9p CT Law & Order	1400.00	186	1	10/20	SA	10:31P	30	OFA12G145	1400.00
Tue 10p ET / 9p CT Parenthood	3600.00	188	1	10/23	TU	10:30P	30	OFA12Z151	3600.00
M-F 12p Today Show III	380.00	189	4	10/23	TU	12:29P	30	OFA12Z151	380.00
				10/24	WE	12:29P	30	OFA12G145	380.00
				10/25	TH	12:29P	30	OFA12G182	380.00
				10/26	FR	12:26P	30	OFA12G182	380.00
M-F 6p News	2250.00	190	4	10/23	TU	06:29P	30	OFA12G145	2250.00
				10/24	WE	06:23P	30	OFA12G145	2250.00
				10/25	TH	06:25P	30	OFA12G182	2250.00
				10/26	FR	06:24P	30	OFA12G182	2250.00
M-F 6a News	1450.00	191	2	10/24	WE	06:27A	30	OFA12G145	1450.00
				10/25	TH	06:09A	30	OFA12G182	1450.00
M-F 7p News	2000.00	192	4	10/23	TU	07:25P	30	OFA12Z151	2000.00
				10/24	WE	07:15P	30	OFA12Z151	2000.00

*** Continued ***

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220
SCHEDULE DATES 15 10/01/2012 - 10/2
10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Oesc: 06296388

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 730p Entertainment Tonight	2000.00	193 4	10/25	TH	07:10P	30	0FA12G182	2000.00
			10/26	FR	07:10P	30	0FA12G182	2000.00
			10/23	TU	07:52P	30	0FA12G145	2000.00
			10/24	WE	07:55P	30	0FA12G145	2000.00
			10/25	TH	07:55P	30	0FA12G182	2000.00
			10/26	FR	07:46P	30	0FA12G182	2000.00
M-F 9a Today Show II	1040.00	194 4	10/23	TU	09:29A	30	0FA12G145	1040.00
			10/24	WE	09:57A	30	0FA12G145	1040.00
			10/25	TH	09:59A	30	0FA12G182	1040.00
			10/26	FR	09:50A	30	0FA12G172	1040.00
Fri 9p ET / 8p CT Grimm	7000.00	195 1	10/26	FR	09:16P	30	0FA12G172	7000.00
Sun 10a Meet The Press	5000.00	197 1	10/28	SU	10:45A	30	0FA12G182	5000.00
Sun 7p ET / 6p CT Football Night	7000.00	198 1	10/28	SU	07:08P	30	0FA12G182	7000.00
Sun 8a Today Show	1100.00	199 1	10/28	SU	09:00A	30	0FA12G182	1100.00
Wed 9p ET / 8p CT Law & Order	7500.00	200 1	10/24	WE	09:41P	30	0FA12Z151	7500.00
Total Airtime Gross Spot Revenue:						579,145.00		

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

Debits .00
SUB-TOTALS Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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